

Rockford East Rotary Club

Clock Tower Resort & Conference Center

7801 E. State Street, Rockford, IL 61108

September 5, 2006

www.rockfordeastroty.org

COMING EVENTS!

9/12 Hannah Warren - Rotary Exchange student & recent Rotary Ambassadorial Scholar to India

September 19 - Rotary Business Meeting

Oct 31-Chancellor Walter Wendler - Southern Illinois University

SPEAKER OF THE WEEK

Paul Arco - Corporate Sponsorship Manager for Rockford Park District

spoke to the group on the many corporate sponsorships available through the Rockford Park District. Sponsorships such as ... golf, tennis, swimming, senior programs, youth programs, stay-at-home parents...just to name a few. There is most likely an audience available through the Rockford Park District that can match any corporate goal. Some interesting facts about the Rockford Park District...176 parks, multiple golf courses, 2 sport cores, 2 ice facilities, equestrian center, Music in the Park..just to name a few. An affiliation with the Rockford Park District is a good way to utilize your marketing dollars.

SCHOLARSHIP OPPORTUNITY

One of the goals of Rotary is to develop Leadership. Therefore the board of directors for the Rockford East Cherry Valley Rotary would like to offer a scholarship to a member of our club for the Rockford Chamber of Commerce 2006-07 Leadership Rockford Program.

The Rockford Chamber of Commerce Leadership program is in its 40th year, making it one of the oldest programs in the country. The Leadership Program consist of:

- Access to key leaders and decision makers in the Rockford area
- An exclusive introduction to the people and places that make up the very core of our community
- Dynamic and significant interaction with emerging leaders as well as those firmly established in positions of influence in our region and state
- Encouragement and motivation for direct involvement in business and community leadership

To apply for the scholarship contact teriwatts@rockfordchamber.com or call 316-4337.

OFFICERS & DIRECTORS

President	Chuck Lindstrom
Vice President	Steve Pang
Secretary	Gary Hamburg
Treasurer	George Ohlendorf
Past President	Gary Rothwell
Club Service	Marsha Abramson
Community Service	Teri Watts
International Service....	Jonathan Whitlock
Vocational Service	Craig Klaas
Historian & Ex Officio Advisor	Don Johnson

.....

Thought for the day:

Love your neighbor as yourself but don't take down the fence!!

THE FOUR WAY TEST

- First, is it the truth?
- Second, is it fair to all concerned?
- Third, Will it build goodwill & better friendships?
- Fourth, Will it be beneficial to all concerned?

ROTARY MAKE-UP LOCATIONS:

Monday:	12:10 pm	Guest House Hotel, Freeport
	05:45 pm	Ellwood House, DeKalb
Tuesday:	12:00 pm	Loves Park Civic Center
	12:00 pm	Rochelle Country Club
	12:00 pm	Harvard Memorial Hospital
Wed:	07:00 am	Steam Factory, Belvidere
	12:00 pm	U S Bank, Pecatonica
	12:00 pm	Carl's Fargo, Sycamore
	12:00 pm	VFW, Oregon
	12:00 pm	YMCA, Belvidere
Thursday	07:15 am	Highland College, Freeport
	12:00 pm	Memorial Hall, Rockford
Friday	07:00 am	Harlem Twsp, Machesney Park

Online Make-up at: www.rotaryclubone.org

Rotary International Motto

"Service Above Self"

The Object of Rotary

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

- 1st - the development of acquaintance as an opportunity for service;
- 2nd - high ethical standards in business and professions, the recognition of the worthiness of all useful occupations and the dignifying of each Rotarians' occupation as an opportunity to serve society.
- 3rd - the application of the ideal of service in each Rotarian's personal, business, and community life
- 4th - the advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

The Four Avenues of Service

Based on the Object of Rotary, the four Avenues of Service are Rotary's philosophical cornerstone and the foundation on which club activity is based:

Club Service focuses on strengthening fellowship and ensuring the effective functioning of the club. The committee organizes social activities for the club, maintains and order supplies, promotes club involvement and friendships.

Community Service covers the projects and activities the club undertakes to improve life in its community. The committee supports the effort of the club to achieve community understanding by developing projects, assisting in community efforts and supporting the continued overall improvement of the community.

International Service encompasses actions taken to expand Rotary's humanitarian reach around the globe and to promote world understanding and peace. The committee raises money for the Rotary Foundation which supplements Club and District projects to improve the quality of life, provide health care, clean water, food, education and other essential needs primarily in underdeveloped nations.

Vocational Service encourages Rotarians to serve others through their vocations and to practice high ethical standards. The committee provides opportunities for members to learn more about other vocations through weekly guest speakers, member vocational talks and community service tours.