

Rockford East Rotary Club

Clock Tower Resort & Conference Center
7801 E. State Street, Rockford, IL 61108

September 4, 2007

www.rockfordeastroty.org

WE MISSED YOU!!

Mike Belk, Nancy Bieck, Robert Eichman, Richard Farb, Brent Flaming, Jerry Flaming, Gerald GeRue, Lynn Godina, Verne Loeppert, Marcia Mueller, Joe Parlapiano, Jeff Reiersen, Gary Rothwell, Rusti Swanson, Dan Thorstenson, Chris Van Sickle, Dick Wang, Jack Ward, Chris Weber, Jon Whitlock, and Peg Wilkerson.

VISITORS

Wes Highland – Belvidere Noon Rotary Club

COMING EVENTS!

- 9-11-07- **Mike Webb** – Rock Valley College Starlight Theater
- 9-14-07- **Club Golf Outing** – See Scott Johnson for details
- 9-18-07- **Business Meeting**
- 9-25-07- **Vocational Tour** at Rockford Toolcraft, Inc. (address and directions to follow)

SPEAKER'S NOTES –

Larry Messing, President, Junior Achievement (JA) of Rock River Valley

Larry has been with JA for about 5 years coming from their International Headquarters in Colorado Springs, CO. He has served in his current position for roughly 2 years. JA is celebrating their 50th anniversary having been founded in April 1958.

He shared with the group the goal of JA which is primarily to educate students about our free enterprise system with the goal of improving each of the students' quality of life. His chapter of JA serves 6,000 students in Winnebago, Stephenson, Boone, and Ogle counties. They teach the youngest students the importance of savings and

as the students get older bring in concepts such as needs versus wants and then an awareness of the global economic environment. JA stresses along the way the importance of education to reaching their goals.

He also shared with the group an initiative of their chapter called the "Rockford in 20" competition. The students are asked to share where they think Rockford will be in 2027 and what needs to be done as a community to get there. Prizes are awarded at 4 different levels.

Volunteers and contributions are needed to allow JA to continue serving our community in such an important way. If interested in helping, you can call them at 815-963-4183 or go to <http://rockford.ja.org> for more information.

THOUGHT OF THE WEEK:

"The victory of success is half won when one gains the habit of work" – Sarah Bolton

THE FOUR WAY TEST

First, is it the truth?
Second, is it fair to all concerned?
Third, will it build goodwill & better friendships?
Fourth, will it be beneficial to all concerned

The Object of Rotary

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

- 1st - the development of acquaintance as an opportunity for service;
- 2nd - high ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society.
- 3rd - the application of the ideal of service in each Rotarian's personal, business, and community life
- 4th - the advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

ROTARY MAKE-UP LOCATIONS:

Monday:	12:00 pm 05:45 pm	Four Seasons Banquets, Freeport Ellwood House, DeKalb
Tuesday:	12:00 pm 12:00 pm 12:10 pm	Loves Park Civic Center Rochelle Country Club Jimmy's Patio Grill, Harvard
Wed:	07:00 am 11:45 am 12:00 pm 12:00 pm 12:00 pm	Steam Factory, Belvidere Maxon's Manor, Oregon Stonewall Cafe, Pecatonica Carl's Fargo, Sycamore YMCA, Belvidere
Thursday	07:00 am 12:00 pm	Four Season Banquets, Freeport Memorial Hall, Rockford
Friday	11:45 am	DeSota House Hotel, Galena

Online Make-up at: www.rotaryclubone.org

Rotary International Motto **"Service Above Self"**

The Four Avenues of Service

Based on the Object of Rotary, the four Avenues of Service are Rotary's philosophical cornerstone and the foundation on which Club activity is based:

Club Service focuses on strengthening fellowship and ensuring the effective functioning of the Club. The committee organizes social activities for the Club, maintains and order supplies, promotes Club involvement and friendships.

Community Service covers the projects and activities the Club undertakes to improve life in its community. The committee supports the effort of the Club to achieve community understanding by developing projects, assisting in community efforts and supporting the continued overall improvement of the community.

International Service encompasses actions taken to expand Rotary's humanitarian reach around the globe and to promote world understanding and peace. The committee raises money for the Rotary Foundation which supplements Club and District projects to improve the quality of life, provide health care, clean water, food, education and other essential needs primarily in underdeveloped nations.

Vocational Service encourages Rotarians to serve others through their vocations and to practice high ethical standards. The committee provides opportunities for members to learn more about other vocations through weekly guest speakers, member vocational talks and community service tours.

OFFICERS & DIRECTORS 2007-2008

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President - Steve Pang
Vice President - Marsha Abramson
Secretary - Gary Hamburg
Treasurer - George Ohlendorf
Past President - Chuck Lindstrom
Club Service - Scott Johnson
Community Service - Tina Kirschman
International Service - Jonathan Whitlock
Vocational Service - Marcia Mueller
Public Relations - JoAnn Pearson
Advisor - Craig Klaas
Historian and Ex Officio Advisor - Don Johnson