

# Rockford East Rotary Club

Clock Tower Resort & Conference Center  
7801 E. State Street, Rockford, IL 61108  
September 25, 2007

[www.rockfordeastrotary.org](http://www.rockfordeastrotary.org)

## WE MISSED YOU!!

Tracy Beard, Ingrid Dohm, Robert Eichman, Richard Farb, Gerald GeRue, Lynn Godina, Scott Johnson, Tina Kirschman, Craig Klaas, Chuck Lindstrom, Verne Loeppert, Joe Parlapiano, JoAnn Pearson, Dee Premo, Rusti Swanson, Dan Thorstenson, Jack Ward, Teri Watts, and Peg Wilkerson.

## COMING EVENTS!

10-2-2007 **Karen Messley** of Rock Valley College, Microbiologist  
10-9-2007 **Pat Cowan**, Retina Replacements  
10-16-2007 **Business Meeting**  
10-23-2007 **Scott Vukoder**, of Rasmussen College  
10-30-2007 **Brian Adams**, of Shelter Box

## VOCATIONAL TOUR NOTES

Jerry (Dad) and Tom (son) Busse gave us a tour of Rockford Toolcraft, Inc.

Jerry started the business in 1976. Jerry and Tom each achieved a 4 year Tool and Die apprenticeship. They employ 225 people in the Rockford area in 2 locations (totaling 275,000 square feet) close to the airport. The stamping business manufactures many parts for the trucking industry (frames, clutch plates, etc.) One roll of 5/8" thick steel weighs 20,000 lbs. Their scrap is all recycled.

The shop is a great manufacturing success story for Rockford!

## THE FOUR WAY TEST

First, is it the truth?  
Second, is it fair to all concerned?  
Third, will it build goodwill & better friendships?  
Fourth, will it be beneficial to all concerned?

## *The Object of Rotary*

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

- 1<sup>st</sup> - the development of acquaintance as an opportunity for service;
- 2<sup>nd</sup> - high ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society.
- 3<sup>rd</sup> - the application of the ideal of service in each Rotarian's personal, business, and community life
- 4<sup>th</sup> - the advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

## ROTARY MAKE-UP LOCATIONS:

Monday:	12:00 pm 05:45 pm	Four Seasons Banquets, Freeport Ellwood House, DeKalb
Tuesday:	12:00 pm 12:00 pm 12:10 pm	Loves Park Civic Center Rochelle Country Club Jimmy's Patio Grill, Harvard
Wed:	07:00 am 11:45 am 12:00 pm 12:00 pm 12:00 pm	Steam Factory, Belvidere Maxon's Manor, Oregon Stonewall Cafe, Pecatonica Carl's Fargo, Sycamore YMCA, Belvidere
Thursday	07:00 am 12:00 pm	Four Season Banquets, Freeport Memorial Hall, Rockford
Friday	11:45 am	DeSota House Hotel, Galena

Online Make-up at: [www.rotaryclubone.org](http://www.rotaryclubone.org)

*Rotary International Motto*  
**“Service Above Self”**

**The Four Avenues of Service**

Based on the Object of Rotary, the four Avenues of Service are Rotary’s philosophical cornerstone and the foundation on which Club activity is based:

**Club Service** focuses on strengthening fellowship and ensuring the effective functioning of the Club. The committee organizes social activities for the Club, maintains and order supplies, promotes Club involvement and friendships.

**Community Service** covers the projects and activities the Club undertakes to improve life in its community. The committee supports the effort of the Club to achieve community understanding by developing projects, assisting in community efforts and supporting the continued overall improvement of the community.

**International Service** encompasses actions taken to expand Rotary’s humanitarian reach around the globe and to promote world understanding and peace. The committee raises money for the Rotary Foundation which supplements Club and District projects to improve the quality of life, provide health care, clean water, food, education and other essential needs primarily in underdeveloped nations.

**Vocational Service** encourages Rotarians to serve others through their vocations and to practice high ethical standards. The committee provides opportunities for members to learn more about other vocations through weekly guest speakers, member vocational talks and community service tours.

**OFFICERS & DIRECTORS 2007-2008**

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President - Steve Pang  
Vice President - Marsha Abramson  
Secretary - Gary Hamburg  
Treasurer - George Ohlendorf  
Past President - Chuck Lindstrom  
Club Service - Scott Johnson  
Community Service - Tina Kirschman  
International Service - Jonathan Whitlock  
Vocational Service - Marcia Mueller  
Public Relations - JoAnn Pearson  
Advisor - Craig Klaas  
Historian and Ex Officio Advisor - Don Johnson