

Rockford East Rotary Club

Clock Tower Resort & Conference Center
7801 E. State Street, Rockford, IL 61108

October 23, 2007

www.rockfordeastroty.org

WE MISSED YOU!!

Tracy Beard, Mike Belk, Ingrid Dohm, Robert Eichman, Richard Farb, Brent Flaming, Jerry Flaming, Gerald GeRue, Lynn Godina, Scott Johnson, Tina Kirschman, Bill Mohr, Joe Parlapiano, Dee Premo, Jeff Reiersen, Gary Rothwell, Rusti Swanson, Jack Ward, Teri Watts, Chris Weber, and Peg Wilkerson.

GUESTS

Ted Cowan of the Belvidere Club

COMING EVENTS!

- 10-30-2007 **Brian Adams**, of Shelter Box
11-06-2007 **Vocational Tour of the 911 Center at 204 South First Street, Rockford, IL 61104**, which is located on the SE corner of First and Walnut, kitty corner from City Hall
11-13-2007 Speaker TBA
11-20-2007 **Business Meeting**
11-27-2007 **Chuck Howard**

Speaker's Notes –

Scott Vukoder of Rasmussen College

Facts about the college –

- Founded in 1900 in Saint Paul, MN.
- It is a 2 year college currently serving over 300 students.
- Their campus in Rockford is their first in the state of Illinois.
- The average age of the student body is 28 but have students ranging from the ages of 18 – 55.
- They offer both classroom and on-line courses.
- Cost is per course and not per credit.
- Associates degree is available in the state of Illinois. Other states such as Minnesota offer B.A. degrees.
- They offer a wide range of programs including health programs such as a focus in pharmaceuticals.
- They also are career oriented and draw on many professionals from the Rockford area for their programs.
- They are on-line at www.rasmussencollege.edu.



The ladies of the Club help our President celebrate his birthday.



Scott Vukoder of Rasmussen College shares with our Club.

THE FOUR WAY TEST

- First, is it the truth?
- Second, is it fair to all concerned?
- Third, will it build goodwill & better friendships?
- Fourth, will it be beneficial to all concerned?

The Object of Rotary

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

- 1st - the development of acquaintance as an opportunity for service;
- 2nd - high ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society.
- 3rd - the application of the ideal of service in each Rotarian's personal, business, and community life
- 4th - the advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

ROTARY MAKE-UP LOCATIONS:

Monday:	12:00 pm 05:45 pm	Four Seasons Banquets, Freeport Ellwood House, DeKalb
Tuesday:	12:00 pm 12:00 pm 12:10 pm	Loves Park Civic Center Rochelle Country Club Jimmy's Patio Grill, Harvard
Wed:	07:00 am 11:45 am 12:00 pm 12:00 pm 12:00 pm	Steam Factory, Belvidere Maxon's Manor, Oregon Stonewall Cafe, Pecatonica Carl's Fargo, Sycamore YMCA, Belvidere
Thursday	07:00 am 12:00 pm	Four Season Banquets, Freeport Memorial Hall, Rockford
Friday	11:45 am	DeSota House Hotel, Galena

Online Make-up at: www.rotaryclubone.org

Rotary International Motto "Service Above Self"

The Four Avenues of Service

Based on the Object of Rotary, the four Avenues of Service are Rotary's philosophical cornerstone and the foundation on which Club activity is based:

Club Service focuses on strengthening fellowship and ensuring the effective functioning of the Club. The committee organizes social activities for the Club, maintains and order supplies, promotes Club involvement and friendships.

Community Service covers the projects and activities the Club undertakes to improve life in its community. The committee supports the effort of the Club to achieve community understanding by developing projects, assisting in community efforts and supporting the continued overall improvement of the community.

International Service encompasses actions taken to expand Rotary's humanitarian reach around the globe and to promote world understanding and peace. The committee raises money for the Rotary Foundation which supplements Club and District projects to improve the quality of life, provide health care, clean water, food, education and other essential needs primarily in underdeveloped nations.

Vocational Service encourages Rotarians to serve others through their vocations and to practice high ethical standards. The committee provides opportunities for members to learn more about other vocations through weekly guest speakers, member vocational talks and community service tours.

OFFICERS & DIRECTORS 2007-2008

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President - Steve Pang
Vice President - Marsha Abramson
Secretary - Gary Hamburg
Treasurer - Chuck Lindstrom
Past President - Chuck Lindstrom
Club Service - Scott Johnson
Community Service - Tina Kirschman
International Service - Jonathan Whitlock
Vocational Service - Marcia Mueller
Public Relations - JoAnn Pearson
Advisor - Craig Klaas
Historian and Ex Officio Advisor - Don Johnson