

Rockford East Rotary Club

Clock Tower Resort & Conference Center
7801 E. State Street, Rockford, IL 61108

October 9, 2007

www.rockfordeastroty.org

WE MISSED YOU!!

Tracy Beard, Ingrid Dohm, Robert Eichman, Richard Farb, Brent Flaming, Gerald GeRue, Lynn Godina, Craig Klaas, Bill Mohr, Marcia Mueller, Joe Parlapiano, , Jeff Reiersen, Rusti Swanson, Dick Wang, Jack Ward, Teri Watts, and Chris Weber.

COMING EVENTS!

10-16-2007 **Business Meeting**
10-23-2007 **Scott Vukoder**, of Rasmussen College
10-30-2007 **Brian Adams**, of Shelter Box
11-06-2007 **Vocational Tour** of the 911 Center at 204 South First Street, which is located on the SE corner of First and Walnut, kitty corner from City Hall

FALL MEMBERSHIP DRIVE

Our Fall Membership drive has been "kicked-off". The Club was divided into 8 teams. Brochures and invitations to breakfast were handed out as well. So, if you know someone who would be a good addition to our Club, please invite them to meet us. Each member of the winning team will receive a \$25 gift card. Good Luck!

SPEAKER'S NOTES

Pat McGowan, Corneal Dystrophy Foundation

The Corneal Dystrophy Foundation (CDF) was founded in 2004 to provide support and services to people who suffer from corneal dystrophies. The CDF is an outgrowth of Fuchs' Friends, and was organized to encompass the need for support for all who suffer from corneal dystrophies. You can find CDF online at www.cornealdystrophyfoundation.org.

Pat shared with our Club her own experience with corneal dystrophy and how it impacted her life. She told us how her particular form made her lights very sensitive to light and made it very difficult to live a "normal" life. Things such as reading the newspaper or driving are two examples of things that were hard for her and made life more challenging.

The good news she shared was how advancement in the procedures to help people with the disease have improved significantly over the last several years.

This improvement in medical technology has helped her recover from the disease. Her encouragement to the group was to become organ donors so that people with corneal dystrophy could receive help and that continued advancement could be made to treatments and procedures to enable faster and better visual ability. More information on organ donation can be found at www.eyedonor.info.



Pat McGowan speaks to the Club about the Corneal Dystrophy Foundation.



Nancy and Gail pick their team names for the membership drive from Marsha.

THE FOUR WAY TEST

- First, is it the truth?
Second, is it fair to all concerned?
Third, will it build goodwill & better friendships?
Fourth, will it be beneficial to all concerned?

The Object of Rotary

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

- 1st - the development of acquaintance as an opportunity for service;
- 2nd - high ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society.
- 3rd - the application of the ideal of service in each Rotarian's personal, business, and community life
- 4th - the advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

ROTARY MAKE-UP LOCATIONS:

Monday:	12:00 pm 05:45 pm	Four Seasons Banquets, Freeport Ellwood House, DeKalb
Tuesday:	12:00 pm 12:00 pm 12:10 pm	Loves Park Civic Center Rochelle Country Club Jimmy's Patio Grill, Harvard
Wed:	07:00 am 11:45 am 12:00 pm 12:00 pm 12:00 pm	Steam Factory, Belvidere Maxon's Manor, Oregon Stonewall Cafe, Pecatonica Carl's Fargo, Sycamore YMCA, Belvidere
Thursday	07:00 am 12:00 pm	Four Season Banquets, Freeport Memorial Hall, Rockford
Friday	11:45 am	DeSota House Hotel, Galena

Online Make-up at: www.rotaryclubone.org

Rotary International Motto "Service Above Self"

The Four Avenues of Service

Based on the Object of Rotary, the four Avenues of Service are Rotary's philosophical cornerstone and the foundation on which Club activity is based:

Club Service focuses on strengthening fellowship and ensuring the effective functioning of the Club. The committee organizes social activities for the Club, maintains and order supplies, promotes Club involvement and friendships.

Community Service covers the projects and activities the Club undertakes to improve life in its community. The committee supports the effort of the Club to achieve community understanding by developing projects, assisting in community efforts and supporting the continued overall improvement of the community.

International Service encompasses actions taken to expand Rotary's humanitarian reach around the globe and to promote world understanding and peace. The committee raises money for the Rotary Foundation which supplements Club and District projects to improve the quality of life, provide health care, clean water, food, education and other essential needs primarily in underdeveloped nations.

Vocational Service encourages Rotarians to serve others through their vocations and to practice high ethical standards. The committee provides opportunities for members to learn more about other vocations through weekly guest speakers, member vocational talks and community service tours.

OFFICERS & DIRECTORS 2007-2008

President - Steve Pang
Vice President - Marsha Abramson
Secretary - Gary Hamburg
Treasurer - Chuck Lindstrom
Past President - Chuck Lindstrom
Club Service - Scott Johnson
Community Service - Tina Kirschman
International Service - Jonathan Whitlock
Vocational Service - Marcia Mueller
Public Relations - JoAnn Pearson
Advisor - Craig Klaas
Historian and Ex Officio Advisor - Don Johnson

Quote of the week -

The highest use of human capital is not to make more money, but to make money do more for the betterment of life.