

# Rockford East Rotary Club

Clock Tower Resort & Conference Center  
7801 E. State Street, Rockford, IL 61108  
November 20, 2007

[www.rockfordeastroty.org](http://www.rockfordeastroty.org)

## WE MISSED YOU!!

Tracy Beard, Ingrid Dohm, Robert Eichman, Richard Farb, Jerry Flaming, Gerald GeRue, Lynn Godina, Bill Mohr, Joe Parlapiano, JoAnn Pearson, Jeff Reiersen, Rusti Swanson, Dan Thorstenson, Jack Ward, Terri Watts, and Chris Weber.

## GUESTS

Wes Hyland – Belvidere Noon Rotary  
Mel Sparlin – Loves Park Rotary

## COMING EVENTS

11-27-2007 **Chuck Howard**  
12-04-2007 **Janyce Fadden**, President, RADC (Rockford Area Economic Development Council)  
12-11-07 **Laura Patterson**, CEO, Illinois Growth Enterprises  
12-18-07 **CHRISTMAS PARTY**  
12-25-07 **NO MEETING – MERRY CHRISTMAS!!**

## MEETING NOTES

Brent Flaming shared a Community Service Project opportunity, Adopt a Family, for a family with 4 kids all ages 11 or under. Over \$200 was raised by the Club with hopefully more to follow.

Membership drive is being carried over into next year. There are two prospective members currently looking into joining our Club!

A big thank you went out to JoAnn Pearson, Gary Rothwell, and our webmaster for bringing the website up to date. Nice work!

The Christmas Party is coming up on December 18<sup>th</sup>. Please mark that on your calendar and sign up at the next meeting to attend. Also, you can contact Scott Johnson at [scotti@klaasfinancial.com](mailto:scotti@klaasfinancial.com) to reserve a spot. Please let him know how many will be attending including children (names, ages, and gender) as there will be gifts for the children.

Jon Whitlock gave a report on the Rotary Foundation. We have contributed \$4,275 so far this year from 21 members. We are still working toward the goal of 100% participation from each Rotarian every year for at least \$100. This money goes for such things as wells (\$500), education for a

child for one year (\$50), and artificial limbs (\$150) to name a few.



Jon talks to Craig about the Rotary Foundation. Craig was more than happy to support this great cause.

## THE FOUR WAY TEST

- First, is it the truth?
- Second, is it fair to all concerned?
- Third, will it build goodwill & better friendships?
- Fourth, will it be beneficial to all concerned?

### *The Object of Rotary*

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

- 1<sup>st</sup> - the development of acquaintance as an opportunity for service;
- 2<sup>nd</sup> - high ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society.
- 3<sup>rd</sup> - the application of the ideal of service in each Rotarian's personal, business, and community life
- 4<sup>th</sup> - the advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

## *Rotary International Motto* **"Service Above Self"**

### **The Four Avenues of Service**

Based on the Object of Rotary, the four Avenues of Service are Rotary's philosophical cornerstone and the foundation on which Club activity is based:

**Club Service** focuses on strengthening fellowship and ensuring the effective functioning of the Club. The committee organizes social activities for the Club, maintains and order supplies, promotes Club involvement and friendships.

**Community Service** covers the projects and activities the Club undertakes to improve life in its community. The committee supports the effort of the Club to achieve community understanding by developing projects, assisting in community efforts and supporting the continued overall improvement of the community.

**International Service** encompasses actions taken to expand Rotary's humanitarian reach around the globe and to promote world understanding and peace. The committee raises money for the Rotary Foundation which supplements Club and District projects to improve the quality of life, provide health care, clean water, food, education and other essential needs primarily in underdeveloped nations.

**Vocational Service** encourages Rotarians to serve others through their vocations and to practice high ethical standards. The committee provides opportunities for members to learn more about other vocations through weekly guest speakers, member vocational talks and community service tours.

### **ROTARY MAKE-UP LOCATIONS:**

Monday:	12:00 pm 05:45 pm	Four Seasons Banquets, Freeport Ellwood House, DeKalb
Tuesday:	12:00 pm 12:00 pm 12:10 pm	Loves Park Civic Center Rochelle Country Club Jimmy's Patio Grill, Harvard
Wed:	07:00 am 11:45 am 12:00 pm 12:00 pm 12:00 pm	Steam Factory, Belvidere Maxon's Manor, Oregon Stonewall Cafe, Pecatonica Carl's Fargo, Sycamore YMCA, Belvidere
Thursday	07:00 am 12:00 pm	Four Season Banquets, Freeport Memorial Hall, Rockford
Friday	11:45 am	DeSota House Hotel, Galena

Online Make-up at: [www.rotaryclubone.org](http://www.rotaryclubone.org)

### **OFFICERS & DIRECTORS 2007-2008**

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President - Steve Pang  
Vice President - Marsha Abramson  
Secretary - Gary Hamburg  
Treasurer - Chris Weber  
Past President - Chuck Lindstrom  
Club Service - Scott Johnson  
Community Service - Tina Kirschman  
International Service - Jonathan Whitlock  
Vocational Service - Marcia Mueller  
Public Relations - JoAnn Pearson  
Advisor - Craig Klaas  
Historian and Ex Officio Advisor - Don Johnson

Quote of the Week -

Nobody exceeds in a big way except by failure.