

## Rockford East Rotary Club

Clock Tower Resort & Conference Center  
7801 E. State Street, Rockford, IL 61108  
July 7, 2009

[www.rockfordeastroty.org](http://www.rockfordeastroty.org)

### WE MISSED YOU!!

Mike Belk, Amy Donahue, Ingrid Dohm, Jerry Flaming, Gerald GeRue,  
Lynn Godina, Craig Klaas, Nicholas Meade, Pat O'Gorman, Dee Premo,  
Gail Stoeckel, Richard Wang

### GUESTS

### ANNIVERSARY / BIRTHDAYS

### COMING EVENTS

- 7/14 – Lori Eickhoff – Earthbeat  
Board Meeting – 8:30  
7/21 - Business Meeting  
7/28 - TBA  
8/4 – Judy Emerson, Rosecrance, Inc.  
8/11 – Patty Hawk and Scott Olson, First Tee of Rockford  
8/18 – Business Meeting  
8/22 – Mark Bankord, Rockford Sharefest



Steve Schou from Klaas Financial

### SPEAKER'S NOTES

Steve Schou from Klaas Financial assured us that the United States and its financial infrastructure is in transition, but is definitely not going under. History has proven that even after major historical events where the market has been affected, the stock market has come back stronger than ever. When this will happen with the depression we

have today, no one can predict.

Rockford faces a severe unemployment. Employers need profitability before they begin to hire. Changes are needed in industry and labor.

But these economic times will improve. The question is when. No one has that answer.

### THE FOUR WAY TEST

- First, is it the truth?  
Second, is it fair to all concerned?  
Third, will it build goodwill & better friendships?  
Fourth, will it be beneficial to all concerned?

### The Object of Rotary

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

- 1<sup>st</sup> - the development of acquaintance as an opportunity for service;
- 2<sup>nd</sup> - high ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society.
- 3<sup>rd</sup> - the application of the ideal of service in each Rotarian's personal, business, and community life
- 4<sup>th</sup> - the advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

### ROTARY MAKE-UP LOCATIONS:

Monday:	12:00 pm 05:45 pm	Four Seasons Banquets, Freeport Ellwood House, DeKalb
Tuesday:	12:00 pm 12:00 pm 12:10 pm	Loves Park Civic Center Rochelle Country Club Jimmy's Patio Grill, Harvard
Wed:	07:00 am 11:45 am 12:00 pm 12:00 pm 12:00 pm	Steam Factory, Belvidere Maxon's Manor, Oregon Stonewall Cafe, Pecatonica Carl's Fargo, Sycamore YMCA, Belvidere
Thursday	07:00 am 12:00 pm	Four Season Banquets, Freeport Memorial Hall, Rockford

Online Make-up at: [www.rotaryclubone.org](http://www.rotaryclubone.org)

**Rotary International Motto**  
**“Service Above Self”**

**The Four Avenues of Service**

Based on the Object of Rotary, the four Avenues of Service are Rotary’s philosophical cornerstone and the foundation on which Club activity is based:

**Club Service** focuses on strengthening fellowship and ensuring the effective functioning of the Club. The committee organizes social activities for the Club, maintains and order supplies, promotes Club involvement and friendships.

**Community Service** covers the projects and activities the Club undertakes to improve life in its community. The committee supports the effort of the Club to achieve community understanding by developing projects, assisting in community efforts and supporting the continued overall improvement of the community.

**International Service** encompasses actions taken to expand Rotary’s humanitarian reach around the globe and to promote world understanding and peace. The committee raises money for the Rotary Foundation which supplements Club and District projects to improve the quality of life, provide health care, clean water, food, education and other essential needs primarily in underdeveloped nations.

**Vocational Service** encourages Rotarians to serve others through their vocations and to practice high ethical standards. The committee provides opportunities for members to learn more about other vocations through weekly guest speakers, member vocational talks and community service tours.

**OFFICERS & DIRECTORS 2008-2009**

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PRESIDENT – SCOTT JOHNSON

VICE PRESIDENT – PEG WILKERSON

SECRETARY – LYNN GODINA

TREASURER – CHRIS WEBER

PAST PRESIDENT – MARSHA ABRAMSOM

CLUB SERVICE – DICK WANG

COMMUNITY SERVICE – GAIL STOEKEL

INTERNATIONAL SERVICE – JONATHAN WHITLOCK

VOCATIONAL SERVICE – MARK HUTCHINSON

ADVISOR – CRAIG KLAAS

HISTORIAN AND EX OFFICIO ADVISOR –

DON JOHNSON