

# Rockford East Rotary Club

Clock Tower Resort & Conference Center

7801 E. State Street, Rockford, IL 61108

January 9, 2007

[www.rockfordeastroty.org](http://www.rockfordeastroty.org)

## WE MISSED YOU!

Nancy Bieck, George Carlson, Robert Eichman,  
Jerry Flaming, Gerald GeRue, Scott A Johnson,  
Charles Lindstrom, Marcia Mueller, Peggy  
Otto, JoAnn Pearson, Jeffrey Reieron,  
Richard Wang, Jack D Ward, Chris Weber

February 6, 2007 ... Vocational Tour of  
Rockford Register Star ... Look for sign-up  
sheet at next meeting ... Tuesday, January  
16<sup>th</sup>

Applications for not-for-profits to  
receive proceeds from our fundraiser are  
due on Tuesday, January 16, 2007.



Alan Brown showing changes to the Riverfront Museum  
Center

## Speaker of the Week

**Today's speaker was Alan Brown, Second Vice President of the Discovery Center Museum.** Mr. Brown spoke to the group about the Burpee Museum Discovery Center Fundraising Campaign. A downtown Renaissance is underway and the Burpee Museum of Natural History and Discovery Center Museum are leading the charge. Connecting Our Future is a \$12.5 million mission to expand the city's two dynamic waterfront museums.

Expansion plans include...a new Discovery Center Space including some shared areas...New Burpee space...Traveling exhibition gallery to be shared between Discovery and Burpee. In addition, Connecting Our Future plans on connecting with the River Walk project the City of Rockford has planned. The outdoor spaces will include terraces with vendors, amphitheater for water-front entertainment and much more.

To date, the Connecting Our Future mission has raised approximately \$7.4 million of the \$9.5 needed to do the expansion and an \$850,000 grant was awarded to the project that requires that all of the original monies be raised before the \$850,000 will be granted...approximately \$2.1 million needed to be raised. There are many individual sponsorship opportunities available...paving bricks (both plain and logo) are available, Special gift/donation options and a new feature ... photo mosaics available. Information on these options is available by visiting [www.connectingourfuture.com](http://www.connectingourfuture.com).

## COMING EVENTS!

**Jan 16 07-** Business meeting.

**Jan 23 07-**Karen Sheffels - Literacy Council

**Jan 30 07-** Gary Maitland Cherry Valley Police Chief.

**February**

**Feb 6-** Meeting at Rockford Register Star

**Feb 13-** Brent Dennis, Executive Director of Klehm Arboretum

**Feb 20-**Club Assembly

**Feb 27-**Steve Yagle, Chairman of the Rockford Chamber of Commerce Manufacturer's Educational Outreach Committee

## Rotary International Motto

**"Service Above Self"**

**QUOTE FOR THE DAY:** Change starts when someone see the next step

**OFFICERS & DIRECTORS**

President .....	Chuck Lindstrom
Vice President .....	Steve Pang
Secretary .....	Gary Hamburg
Treasurer .....	George Ohlendorf
Past President .....	Gary Rothwell
Club Service .....	Marsha Abramson
Community Service .....	Teri Watts
International Service.....	Jonathan Whitlock
Vocational Service .....	Craig Klaas
Historian & Ex Officio Advisor	Don Johnson
.....	

**The Object of Rotary**

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

- 1<sup>st</sup> - the development of acquaintance as an opportunity for service;
- 2<sup>nd</sup> - high ethical standards in business and professions, the recognition of the worthiness of all useful occupations and the dignifying of each Rotarians' occupation as an opportunity to serve society.
- 3<sup>rd</sup> - the application of the ideal of service in each Rotarian's personal, business, and community life
- 4<sup>th</sup> - the advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

**THE FOUR WAY TEST**

- First, is it the truth?
- Second, is it fair to all concerned?
- Third, Will it build goodwill & better friendships?
- Fourth, Will it be beneficial to all concerned?

**The Four Avenues of Service**

Based on the Object of Rotary, the four Avenues of Service are Rotary's philosophical cornerstone and the foundation on which club activity is based:

**Club Service** focuses on strengthening fellowship and ensuring the effective functioning of the club. The committee organizes social activities for the club, maintains and order supplies, promotes club involvement and friendships.

**Community Service** covers the projects and activities the club undertakes to improve life in its community. The committee supports the effort of the club to achieve community understanding by developing projects, assisting in community efforts and supporting the continued overall improvement of the community.

**International Service** encompasses actions taken to expand Rotary's humanitarian reach around the globe and to promote world understanding and peace. The committee raises money for the Rotary Foundation which supplements Club and District projects to improve the quality of life, provide health care, clean water, food, education and other essential needs primarily in underdeveloped nations.

**Vocational Service** encourages Rotarians to serve others through their vocations and to practice high ethical standards. The committee provides opportunities for members to learn more about other vocations through weekly guest speakers, member vocational talks and community service tours.

**ROTARY MAKE-UP LOCATIONS:**

Monday:	12:10 pm	Guest House Hotel, Freeport
	05:45 pm	Ellwood House, DeKalb
Tuesday:	12:00 pm	Loves Park Civic Center
	12:00 pm	Rochelle Country Club
	12:00 pm	Harvard Memorial Hospital
Wed:	07:00 am	Steam Factory, Belvidere
	12:00 pm	U S Bank, Pecatonica
	12:00 pm	Carl's Fargo, Sycamore
	12:00 pm	VFW, Oregon
	12:00 pm	YMCA, Belvidere
Thursday	07:15 am	Highland College, Freeport
	12:00 pm	Memorial Hall, Rockford
Friday	07:00 am	Harlem Twsp Machesney Park
		Online Make-up at: <a href="http://www.rotaryclubone.org">www.rotaryclubone.org</a>

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