

# Rockford East Rotary Club

Clock Tower Resort & Conference Center

7801 E. State Street, Rockford, IL 61108

January 30, 2007

[www.rockfordeastroty.org](http://www.rockfordeastroty.org)

## WE MISSED YOU!

Mike A Belk, George Carlson, Robert Eichman, Richard Farb, Jerry Flaming, Gerald GeRue, Gary L Hamburg, Donald M Johnson, Scott A Johnson, Tina Kirshman, Charles Lindstrom, Marcia Mueller, Peggy Otto, JoAnn Pearson, Jack D Ward, Teri Watts, Margaret Wilkerson

## MARK YOUR CALENDARS:

**VOCATIONAL TOUR ... Tuesday, February 6<sup>th</sup> - Rockford Registrar Star**

CLUB ASSEMBLY ...Tuesday, February 20<sup>th</sup> - Clock Tower Resort ---Cash Bar - Appetizers served - 6:00 pm to 7:30 pm  
Sign-up will be available on Tuesday

ROTARY GROUP EXCHANGE ...need housing for 5 group study business persons ... dates are April 14<sup>th</sup> thru the 18<sup>th</sup>

## COMING EVENTS!

**Feb 6- Vocational Tour** at Rockford Register Star look for sign-up sheet next Tuesday

**Feb 13-** Brent Dennis, Executive Director of Klehm Arboretum

**Feb 20-**Club Assembly

**Feb 27-**Steve Yagle, Chairman of the Rockford Chamber of Commerce Manufacturer's Educational Outreach Committee

## THIS WEEKS SPEAKER:

: **Chief Gary Maitland - Chief of Cherry Valley Police**

Words of wisdom from the Chief, a Packer fan, to all Bears fans  
ENJOY THE JOURNEY.

Chief Maitland gave the group a history of the Cherry Valley Police Department - from its' inception in the last 1960's as a part-time policy department to the 1970's when it became a full-time department. The change from part-time to full-time was largely due to the opening of the Cherry Vale Mall development. Today the Department has 13 full-time officers, 9 part time officers, 2 part-time clerks and 1 detective.

In 2001 the Department moved to its' new facility in the newly built Village Hall. Most notable in 2006 were the 4 armed robberies in the area covered by the Cherry Valley Department as well as the foiled terrorist plot in December. A very busy year for this police department.

Cherry Valley is celebrating its' 150 birthday on February 1, 2007 and it continues to grow. It has expanded into Boone County and is in the process of annexing land around the Baxter Road area.

## Rotary International Motto

**"Service Above Self"**

**QUOTE FOR THE DAY:** Words are often more deadly than swords.

## OFFICERS & DIRECTORS

President .....	Chuck Lindstrom
Vice President .....	Steve Pang
Secretary .....	Gary Hamburg
Treasurer .....	George Ohlendorf
Past President .....	Gary Rothwell
Club Service ... ..	Marsha Abramson
Community Service .....	Teri Watts
International Service....	Jonathan Whitlock
Vocational Service .....	Craig Klaas
Historian & Ex Officio Advisor	Don Johnson

## THE FOUR WAY TEST

First, is it the truth?  
Second, is it fair to all concerned?  
Third, Will it build goodwill & better friendships?  
Fourth, Will it be beneficial to all concerned?

## ROTARY MAKE-UP LOCATIONS:

Monday:	12:10 pm	Guest House Hotel, Freeport
	05:45 pm	Ellwood House, DeKalb
Tuesday:	12:00 pm	Loves Park Civic Center
	12:00 pm	Rochelle Country Club
	12:00 pm	Harvard Memorial Hospital
Wed:	07:00 am	Steam Factory, Belvidere
	12:00 pm	U S Bank, Pecatonica
	12:00 pm	Carl's Fargo, Sycamore
	12:00 pm	VFW, Oregon
	12:00 pm	YMCA, Belvidere
Thursday	07:15 am	Highland College, Freeport
	12:00 pm	Memorial Hall, Rockford
Friday	07:00 am	Harlem Twsp Machesney Park
	Online Make-up at: <a href="http://www.rotaryclubone.org">www.rotaryclubone.org</a>	

## The Four Avenues of Service

Based on the Object of Rotary, the four Avenues of Service are Rotary's philosophical cornerstone and the foundation on which club activity is based:

**Club Service** focuses on strengthening fellowship and ensuring the effective functioning of the club. The committee organizes social activities for the club, maintains and order supplies, promotes club involvement and friendships.

**Community Service** covers the projects and activities the club undertakes to improve life in its community. The committee supports the effort of the club to achieve community understanding by developing projects, assisting in community efforts and supporting the continued overall improvement of the community.

**International Service** encompasses actions taken to expand Rotary's humanitarian reach around the globe and to promote world understanding and peace. The committee raises money for the Rotary Foundation which supplements Club and District projects to improve the quality of life, provide health care, clean water, food, education and other essential needs primarily in underdeveloped nations.

**Vocational Service** encourages Rotarians to serve others through their vocations and to practice high ethical standards. The committee provides opportunities for members to learn more about other vocations through weekly guest speakers, member vocational talks and community service tours.

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## The Object of Rotary

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

- 1<sup>st</sup> - the development of acquaintance as an opportunity for service;
- 2<sup>nd</sup> - high ethical standards in business and professions, the recognition of the worthiness of all useful occupations and the dignifying of each Rotarians' occupation as an opportunity to serve society.
- 3<sup>rd</sup> - the application of the ideal of service in each Rotarian's personal, business, and community life
- 4<sup>th</sup> - the advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.