

Rockford East Rotary Club

Clock Tower Resort & Conference Center
7801 E. State Street, Rockford, IL 61108
December 16, 2008

www.rockfordeastrotary.org

WE MISSED YOU!!

Tracy Beard, Mike Belk, Joanne Blaser, Ingrid Dohm, Robert Eichman, Richard Farb, Brent Flaming, Gerald GeRue, Gary Hamburg, Tina Kirschman, Charles Lindstrom, Bill Hohr, Marcia Mueller,

GUESTS

Amy Donahue – future new member
Tom Micetich – Harana, IL
Dirck Rhein – speaker for today

ANNIVERSARY / BIRTHDAY

01/16/2009 Gail Stoeckel - Birthday
01/15/1998 Lynn Godina - Anniversary

COMING EVENTS

01/17/2009 Food Distribution at the Food Pantry
01/20/2009 Business Meeting
01/27/2009 Lonna Converso, Midway Village Museum

SPEAKERS NOTES

Dirck Rhein is an eBay Power Seller. He has been buying and selling on eBay since 1990 and gave us some tips as to how to profit in this type of marketplace. He has a billboard on Forest Hills Road to which he attributes 80% of his business. The others come from word of mouth referrals. He discourages people from selling things to which they are emotionally attached. Here is how his business works. You bring him the item you would like to sell. He will list it under his name with a money back guarantee and will take 30% of the selling price. He will take pictures of the item, write an enticing item description line, and the truthful story behind the item, and he will list it probably for 99 cents. This listing for 99 cents pulls people into the auction and keeps them invested in the bidding

process. He does not use reserves.

Tips on Buying on eBay.

Look at the sellers feedback and don't buy unless they have a rating of 99%. Dirck has a rating of 99.9 satisfaction. Always read the description and return policy and always use Pay Payl Used clothing does not sell, antiques are good and cars sell well around Christmas. Timing is everything.

It was an informative talk and inspired many of us to check out our basements and garages to see what we can sell and make as much money as Chris Weber. You'll have to ask Chris about his experience!



Dirck Rhein - an eBay Power Seller

THE FOUR WAY TEST

- First, is it the truth?
- Second, is it fair to all concerned?
- Third, will it build goodwill & better friendships?
- Fourth, will it be beneficial to all concerned?

The Object of Rotary

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

- 1st - the development of acquaintance as an opportunity for service;
- 2nd - high ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society.
- 3rd - the application of the ideal of service in each Rotarian's personal, business, and community life
- 4th - the advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

ROTARY MAKE-UP LOCATIONS:

Monday: 12:00 pm Four Seasons Banquets, Freeport
05:45 pm Ellwood House, DeKalb

Tuesday: 12:00 pm Loves Park Civic Center
12:00 pm Rochelle Country Club
12:10 pm Jimmy's Patio Grill, Harvard

Wed: 07:00 am Steam Factory, Belvidere
11:45 am Maxon's Manor, Oregon
12:00 pm Stonewall Cafe, Pecatonica
12:00 pm Carl's Fargo, Sycamore
12:00 pm YMCA, Belvidere

Thursday 07:00 am Four Season Banquets, Freeport
12:00 pm Memorial Hall, Rockford

Friday 11:45 am DeSota House Hotel, Galena

Online Make-up at: www.rotaryclubone.org

Rotary International Motto "Service Above Self"

The Four Avenues of Service

Based on the Object of Rotary, the four Avenues of Service are Rotary's philosophical cornerstone and the foundation on which Club activity is based:

Club Service focuses on strengthening fellowship and ensuring the effective functioning of the Club. The committee organizes social activities for the Club, maintains and order supplies, promotes Club involvement and friendships.

Community Service covers the projects and activities the Club undertakes to improve life in its community. The committee supports the effort of the Club to achieve community understanding by developing projects, assisting in community efforts and supporting the continued overall improvement of the community.

International Service encompasses actions taken to expand Rotary's humanitarian reach around the globe and to promote world understanding and peace. The committee raises money for the Rotary Foundation which supplements Club and District projects to improve the quality of life, provide health care, clean water, food, education and other essential needs primarily in underdeveloped nations.

Vocational Service encourages Rotarians to serve others through their vocations and to practice high ethical standards. The committee provides opportunities for members to learn more about other vocations through weekly guest speakers, member vocational talks and community service tours.

OFFICERS & DIRECTORS 2008-2009

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HISTORIAN AND EX OFFICIO ADVISOR –
DON JOHNSON