

Rockford East Rotary Club

Clock Tower Resort & Conference Center
7801 E. State Street, Rockford, IL 61108

December 4, 2007

www.rockfordeastroty.org

WE MISSED YOU!!

Tracy Beard, Joanne Blaser, Robert Eichman, Richard Farb, Brent Flaming, Jerry Flaming, Gerald GeRue, Lynn Godina, Tina Kirschman, Verne Loeppert, Joe Parlapiano, JoAnn Pearson, Jeff Reiersen, Rusti Swanson, Jack Ward, Terri Watts, and Peg Wilkerson.

GUESTS

Toni Sparacino – guest of Gail Stoeckel
Bob Presman – Rockford Downtown Club

COMING EVENTS

12-11-07 **Laura Patterson**, CEO, Illinois Growth Enterprises
12-18-07 **CHRISTMAS PARTY**
12-25-07 **NO MEETING – MERRY CHRISTMAS!!**

MEETING NOTES

The Christmas Party is coming up on December 18th. Please mark that on your calendar and sign up at the next meeting to attend. Also, you can contact Scott Johnson at scottj@klaasfinancial.com to reserve a spot. Please let him know how many will be attending including children, or grandchildren, (names, ages, and gender) as there will be gifts for the children 10 and under.



Bob Presman from the Rockford Downtown group discusses a service opportunity called Rockford Reads.



Janyce Fadden, President, Rockford Area Economic Development Council, shares with the group about their current project, Rockforward. You can learn more about it by visiting their website, www.rockfordil.com.

“Service Above Self”

- First, is it the truth?
- Second, is it fair to all concerned?
- Third, will it build goodwill & better friendships?
- Fourth, will it be beneficial to all concerned?

The Four Avenues of Service

Based on the Object of Rotary, the four Avenues of Service are Rotary’s philosophical cornerstone and the foundation on which Club activity is based:

Club Service focuses on strengthening fellowship and ensuring the effective functioning of the Club. The committee organizes social activities for the Club, maintains and order supplies, promotes Club involvement and friendships.

Community Service covers the projects and activities the Club undertakes to improve life in its community. The committee supports the effort of the Club to achieve community understanding by developing projects, assisting in community efforts and supporting the continued overall improvement of the community.

International Service encompasses actions taken to expand Rotary’s humanitarian reach around the globe and to promote world understanding and peace. The committee raises money for the Rotary Foundation which supplements Club and District projects to improve the quality of life, provide health care, clean water, food, education and other essential needs primarily in underdeveloped nations.

Vocational Service encourages Rotarians to serve others through their vocations and to practice high ethical standards. The committee provides opportunities for members to learn more about other vocations through weekly guest speakers, member vocational talks and community service tours.

The Object of Rotary

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

- 1st - the development of acquaintance as an opportunity for service;
- 2nd - high ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian’s occupation as an opportunity to serve society.
- 3rd - the application of the ideal of service in each Rotarian’s personal, business, and community life
- 4th - the advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

ROTARY MAKE-UP LOCATIONS:

Monday:	12:00 pm 05:45 pm	Four Seasons Banquets, Freeport Ellwood House, DeKalb
Tuesday:	12:00 pm 12:00 pm 12:10 pm	Loves Park Civic Center Rochelle Country Club Jimmy’s Patio Grill, Harvard
Wed:	07:00 am 11:45 am 12:00 pm 12:00 pm 12:00 pm	Steam Factory, Belvidere Maxon’s Manor, Oregon Stonewall Cafe, Pecatonica Carl’s Fargo, Sycamore YMCA, Belvidere
Thursday	07:00 am 12:00 pm	Four Season Banquets, Freeport Memorial Hall, Rockford
Friday	11:45 am	DeSota House Hotel, Galena

Online Make-up at: www.rotaryclubone.org

OFFICERS & DIRECTORS 2007-2008

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President - Steve Pang
Vice President - Marsha Abramson
Secretary - Gary Hamburg
Treasurer - Chris Weber
Past President - Chuck Lindstrom
Club Service - Scott Johnson
Community Service - Tina Kirschman
International Service - Jonathan Whitlock
Vocational Service - Marcia Mueller
Public Relations - JoAnn Pearson
Advisor - Craig Klaas
Historian and Ex Officio Advisor - Don Johnson

Quote of the Week -

It is not what you make, it is what you do with what you make.

Rotary International Motto