

Rockford East Rotary Club
Clock Tower Resort & Conference Center
7801 E. State Street, Rockford, IL 61108
August 1, 2006
www.rockfordeastroty.org

We Missed You!

Judy Davis, Robert Eichman, Richard Farb
 Jerry Flaming, Lynn Godina, Gary L
 Hamburg, Marcia Mueller, Peggy Otto,
 Jeffrey Reiersen, Jack D Ward, Jonathan
 Whitlock

COMING EVENTS!

August 8 Senator Dave Syverson
 August 15 Business Meeting/Committee
 Day
 August 22 Tom Seymour – WROK
 August 29 Brad Lauman – Associate Dean

for Academic Affairs – Kobe-Regent’s Center for Global
 Education

OFFICERS & DIRECTORS

President Chuck Lindstrom
 Vice President Steve Pang
 Secretary Gary Hamburg
 Treasurer George Ohlendorf
 Past President Gary Rothwell
 Club Service ... Marsha Abramson
 Community Service Teri Watts
 International Service.... Jonathan Whitlock
 Vocational Service Craig Klaas
 Historian & Ex Officio Advisor Don Johnson

BIRTHDAYS

Richard Wang, Tracy Eastman

SPEAKER OF THE WEEK

Adam Lowenstein - Business Editor for the Rockford Register Star. Adam spoke to the group about the changing business environment and economy of Rockford and the surrounding area. Adam talked about the newest business to our area ...logistics. Logistics is the transporting and disseminating of goods. Some examples...Lowe's warehouse, Rochelle Hub. With recent improvements and companies moving into our area, Rockford is poised to become a major player in the logistics industry.

Aerospace is another industry that has been in Rockford for many years and continues to provide employment for many of our citizens. While Hamilton Sundstrand is phasing out some of it's' factory positions to other countries, they are also making a \$50 million investment in a new test facility. Both Hamilton Sundstrand and Woodward Governor are increasing their number of engineers and are committed to staying in the area.

The Rockford Register Star is also changing. Recently a major investment was made in a new press and press house. The paper is now somewhat smaller but has color pictures on every page. Two major pieces of information has been removed from the newspaper and placed on-line at rrstar.com ... the real estate transaction listing and the stock listing. The web site have been redesigned with search engines that allow users to define their search to just the information they are looking for ... no longer necessary to scan all the information to find what you are looking for.

In the near future, Adam Lowenstein will be leaving the Rockford Register Star soon to accept a position with a newspaper in Florida. We wish him luck in his new position. In the meantime the Business Editor position will be held by Jack Burke.



Speaker Adam Lowenstein – Business Editor for Rockford Register Star



Steve Pang collecting \$\$ for food pantry

Rotary International Motto “Service Above Self”

The Object of Rotary

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

- 1st - the development of acquaintance as an opportunity for service;
- 2nd - high ethical standards in business and professions, the recognition of the worthiness of all useful occupations and the dignifying of each Rotarians’ occupation as an opportunity to serve society.
- 3rd - the application of the ideal of service in each Rotarian’s personal, business, and community life
- 4th - the advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

THE FOUR WAY TEST

- First, is it the truth?
- Second, is it fair to all concerned?
- Third, Will it build goodwill & better friendships?
- Fourth, Will it be beneficial to all concerned?

ROTARY MAKE-UP LOCATIONS:

Monday:	12:10 pm	Guest House Hotel, Freeport
	05:45 pm	Ellwood House, DeKalb
Tuesday:	12:00 pm	Loves Park Civic Center
	12:00 pm	Rochelle Country Club
	12:00 pm	Harvard Memorial Hospital
Wed:	07:00 am	Steam Factory, Belvidere
	12:00 pm	U S Bank, Pecatonica
	12:00 pm	Carl’s Fargo, Sycamore
	12:00 pm	VFW, Oregon
	12:00 pm	YMCA, Belvidere
Thursday	07:15 am	Highland College, Freeport
	12:00 pm	Memorial Hall, Rockford
Friday	07:00 am	Harlem Twsp, Machesney Park

Online Make-up at: www.rotaryclubone.org

The Four Avenues of Service

Based on the Object of Rotary, the four Avenues of Service are Rotary’s philosophical cornerstone and the foundation on which club activity is based:

Club Service focuses on strengthening fellowship and ensuring the effective functioning of the club. The committee organizes social activities for the club, maintains and order supplies, promotes club involvement and friendships.

Community Service covers the projects and activities the club undertakes to improve life in its community. The committee supports the effort of the club to achieve community understanding by developing projects, assisting in community efforts and supporting the continued overall improvement of the community.

International Service encompasses actions taken to expand Rotary’s humanitarian reach around the globe and to promote world understanding and peace. The committee raises money for the Rotary Foundation which supplements Club and District projects to improve the quality of life, provide health care, clean water, food, education and other essential needs primarily in underdeveloped nations.

Vocational Service encourages Rotarians to serve others through their vocations and to practice high ethical standards. The committee provides opportunities for members to learn more about other vocations through weekly guest speakers, member vocational talks and community service tours.

Quote of the week: There is nothing quite as pathetic looking as a sales person in a hotel dining room with an unlimited budget with ulcers.