

Rockford East Rotary Club

Clock Tower Resort & Conference Center
7801 E. State Street, Rockford, IL 61108
August 5, 2008

www.rockfordeastroty.org

WE MISSED YOU!!

Tracy Beard, Rich Farb, Jerry Flaming, Jerry GeRue, Lynn Godina, Scott Johnson, Tina Kirschman, Dee Premo, Rusti Swanson, Dan Thorstenson, Jack Ward, and Peg Wiikerson.

GUESTS

Kim Van Buren – visiting Rotarian from New York

ANNIVERSARY / BIRTHDAY

Tracy Eastman and Dick Wang - birthday

COMING EVENTS

- 8-12-2008 **Dr. Mitul Vakharia of Brightbill/Ericson Eye Associates**
- 8-19-2008 **Business Meeting**
- 8-26-2008 **Janelle Hamberg with Lydia Urban Academy**

SPEAKER NOTES

**Judy Sheley, Director,
Rockford Pro/Am Tournament**

- It was started in 1977 as a fund raiser for our three local hospitals, Rockford Memorial, St. Anthony, and Swedish American.
- It is the longest free-standing pro-am (not attached to the PGA or LPGA) event in the US.
- This has been changed so that the event now benefits three local non-profit organizations each year.
- It takes place on the second Monday of July and is now hosted at Forest Hills Country Club.
- Bob Hope appeared in 2nd year and sold out Metro Centre.
- Other major names to have played in the event include Chi Chi Rodriquez, Gary Player, Jim Thorpe, Lee Trevino, and Nancy Lopez.
- However, it is very difficult to have Professional Golfers as headliners due to their appearance fees.
- It takes 600 volunteers to run the community event.



Judy Sheley of the Rockford Pro-Am takes questions from the group.

Quote of the week –

3 grand essentials to live by: Something to do, something to love, and something to hope for.

THE FOUR WAY TEST

- First, is it the truth?
- Second, is it fair to all concerned?
- Third, will it build goodwill & better friendships?
- Fourth, will it be beneficial to all concerned?

The Object of Rotary

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

- 1st - the development of acquaintance as an opportunity for service;
- 2nd - high ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society.
- 3rd - the application of the ideal of service in each Rotarian's personal, business, and community life
- 4th - the advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

ROTARY MAKE-UP LOCATIONS:

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| Monday: | 12:00 pm 05:45 pm | Four Seasons Banquets, Freeport Ellwood House, DeKalb |
| Tuesday: | 12:00 pm 12:00 pm 12:10 pm | Loves Park Civic Center Rochelle Country Club Jimmy's Patio Grill, Harvard |
| Wed: | 07:00 am 11:45 am 12:00 pm 12:00 pm 12:00 pm | Steam Factory, Belvidere Maxon's Manor, Oregon Stonewall Cafe, Pecatonica Carl's Fargo, Sycamore YMCA, Belvidere |
| Thursday | 07:00 am 12:00 pm | Four Season Banquets, Freeport Memorial Hall, Rockford |
| Friday | 11:45 am | DeSota House Hotel, Galena |

Online Make-up at: www.rotaryclubone.org

Rotary International Motto "Service Above Self"

The Four Avenues of Service

Based on the Object of Rotary, the four Avenues of Service are Rotary's philosophical cornerstone and the foundation on which Club activity is based:

Club Service focuses on strengthening fellowship and ensuring the effective functioning of the Club. The committee organizes social activities for the Club, maintains and order supplies, promotes Club involvement and friendships.

Community Service covers the projects and activities the Club undertakes to improve life in its community. The committee supports the effort of the Club to achieve community understanding by developing projects, assisting in community efforts and supporting the continued overall improvement of the community.

International Service encompasses actions taken to expand Rotary's humanitarian reach around the globe and to promote world understanding and peace. The committee raises money for the Rotary Foundation which supplements Club and District projects to improve the quality of life, provide health care, clean water, food, education and other essential needs primarily in underdeveloped nations.

Vocational Service encourages Rotarians to serve others through their vocations and to practice high ethical standards. The committee provides opportunities for members to learn more about other vocations through weekly guest speakers, member vocational talks and community service tours.

OFFICERS & DIRECTORS 2008-2009

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President - Marsha Abramson
Vice President - Scott Johnson
Secretary - Gary Hamburg
Treasurer - Chris Weber
Past President - Steve Pang
Club Service - Dick Wang
Community Service - Tina Kirschman
International Service - Jonathan Whitlock
Vocational Service - Marcia Mueller
Public Relations - Rusti Swanson
Advisor - Craig Klaas
Historian and Ex Officio Advisor - Don Johnson