

Rockford East Rotary Club

Clock Tower Resort & Conference Center
7801 E. State Street, Rockford, IL 61108
April 28, 2009

www.rockfordeastroty.org

WE MISSED YOU!!

Joanne Blaser, Amy Donahue, Ingrid Dohm, Robert Eichman, Richard Farb, Jerry Flaming, Gerald GeRue, Mark Hutchinson, Tina Kirschman, Craig Klaas, Verne Loeppert, Nicholas Meade, Patrick O'Gorman, Dee Premo, Chris VanSickle, Richard Wang, Jack Ward

GUESTS

Eve Kirk

ANNIVERSARY / BIRTHDAYS

COMING EVENTS

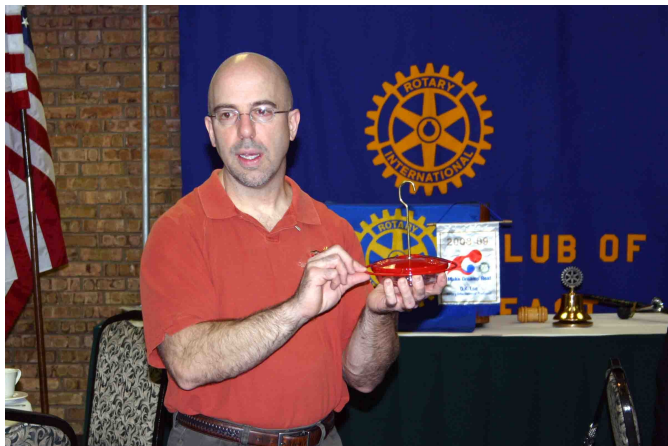
05/05/2009

The program for Rotary on May 5, 2009 will be Carrie Zethmayr (who speaks Chinese), Client Solutions Coordinator with the Rockford Area Economic Development Council ("RAEDC") and Katarina Kilter, International Business Development Trainee (who is from the City of Lidköping Sweden) also with the RAEDC. They will be speaking on international business outreach efforts of the RAEDC focusing on China and Sweden. In order for a full international flavor Ingrid Dohm will be Sgt at Arms that day.

05/12/2009

Mary Cacioppi, Leasing Director for Walter/Wayne. "Is Your Business Connecting the Green Wave?" The presentation includes information on the science of global warming, what "green" really means, an overview of the LEED process and case studies of the LEED certified buildings.

SPEAKER'S NOTES



Bob Bailey - Wild Birds Unlimited

Bob Bailey from Wild Birds Unlimited spoke to us today about food, feeders, shelter, and water for the birds in our back yard.

We learned about the various types of seed and which ones are preferred by which species. If you would like to attract cardinals to your yard, you need to have a feeder with a big enough post on which they can perch. Some species of birds like peanuts, whole or pieces, but squirrels like those also, so beware. Saffron seeds are good for lots of varieties of birds, plus the crackles don't like them, so those big black birds will go elsewhere.

He talked for a little while about nesting habits and warned us about getting birdbaths that may be decorative, but are much too deep. Birds will not come.

All in all, I think I can say for the group, that Bob was very knowledgeable and we all enjoyed his presentation very much. We wished he could have stayed longer. So instead, I suggest we all visit his store, Wild Birds Unlimited, between Pannera and Cold Stone Creamery off of Perryville.



Eve Kirk, Cherry Valley Library

Eve Kirk from the Cherry Valley Library came to our group with a request. They are writing a grant for the extension of services to under-served children of their district. She was asking for a letter of support and \$400 to show our commitment to this grant. The grant was proposing to purchase bilingual books in the easy reader category, to purchase books with corresponding CD's for the children having difficulty reading, to begin a boy's and father's reading program, and to offer more library opportunities to young children and families in the 61109 zip code. A vote of the members present was affirmative. A letter of support will be written on our letterhead and a gift of \$400 will be given.

Announcement:

Charter night will be June 13th. We will be having dinner at Garrett's and go to Starlight Theater for a performance of Evita at Rock Valley College. The charge will be \$50.00 per person. We are asking Rotarians to prepay if at all possible, as we have to purchase tickets.

A sign up sheet went around today. Please try to attend. It should be a fun evening.

**OREGON ROTARY ANNUAL CHARITY FUND
GOLFER'S CHALLENGE**

Oregon Rotary Club

No Victory is Too Small!

Date: May 30, 2009

Time: 1:00

Oregon Country Club
250 So. Daysville Road
Oregon, IL 61061
815-732-7405



Are you up to our Challenge?

The "Traveling Trophy" Awaits

Come try and take it!

(If you Can.) Sign up your foursomes today.

ROTAINEY GRAPHIC
1337 W. BIRCH STREET
OREON / ILLINOIS 61061
PHONE - 815-732-3336
FAX - 815-732-7317



ORGANIZATION

THE FOUR WAY TEST

- First, is it the truth?
- Second, is it fair to all concerned?
- Third, will it build goodwill & better friendships?
- Fourth, will it be beneficial to all concerned?

The Object of Rotary

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

- 1st - the development of acquaintance as an opportunity for service;
- 2nd - high ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society.
- 3rd - the application of the ideal of service in each Rotarian's personal, business, and community life

4th - the advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

ROTARY MAKE-UP LOCATIONS:

Monday:	12:00 pm 05:45 pm	Four Seasons Banquets, Freeport Ellwood House, DeKalb
Tuesday:	12:00 pm 12:00 pm 12:10 pm	Loves Park Civic Center Rochelle Country Club Jimmy's Patio Grill, Harvard
Wed:	07:00 am 11:45 am 12:00 pm 12:00 pm 12:00 pm	Steam Factory, Belvidere Maxon's Manor, Oregon Stonewall Cafe, Pecatonica Carl's Fargo, Sycamore YMCA, Belvidere
Thursday	07:00 am 12:00 pm	Four Season Banquets, Freeport Memorial Hall, Rockford
Friday	11:45 am	DeSota House Hotel, Galena

Online Make-up at: www.rotaryclubone.org

Rotary International Motto
"Service Above Self"

The Four Avenues of Service

Based on the Object of Rotary, the four Avenues of Service are Rotary's philosophical cornerstone and the foundation on which Club activity is based:

Club Service focuses on strengthening fellowship and ensuring the effective functioning of the Club. The committee organizes social activities for the Club, maintains and order supplies, promotes Club involvement and friendships.

Community Service covers the projects and activities the Club undertakes to improve life in its community. The committee supports the effort of the Club to achieve community understanding by developing projects, assisting in community efforts and supporting the continued overall improvement of the community.

International Service encompasses actions taken to expand Rotary's humanitarian reach around the globe and to promote world understanding and peace. The committee raises money for the Rotary Foundation which supplements Club and District projects to improve the quality of life, provide health care, clean water, food, education and other essential needs primarily in underdeveloped nations.

Vocational Service encourages Rotarians to serve others through their vocations and to practice high ethical standards. The committee provides opportunities for members to learn more about other vocations through weekly guest speakers, member vocational talks and community service tours.

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VOCATIONAL SERVICE – MARK HUTCHINSON
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