

## Rockford East Rotary Club

Clock Tower Resort & Conference Center  
7801 E. State Street, Rockford, IL 61108  
April 14, 2009

[www.rockfordeastroary.org](http://www.rockfordeastroary.org)

### WE MISSED YOU!!

Joanne Blaser, Robert Eichman, Richard Farb, Jerry Flaming, Gerald GeRue, Verne Loeppert, Nicholas Meade, Bill Mohr, Patrick O'Gorman, Dee Premo, Chris VanSickle, Jack Ward

### GUESTS

#### Guest Speakers

Paul Logli- Downtown Rockford Rotary  
Heather Maier

### ANNIVERSARY / BIRTHDAY

Jerry Flaming – Birthday 4/11

Chuck Lindstrom – Anniversary 4/15

### COMING EVENTS

04/21/2009 Business Meeting  
04/28/2009 Bob Bailey – Wild Bird Seminar

### SPEAKER'S NOTES

Paul Logli spoke about the United Way of Rock River Valley. The United Way focuses on the issues of the entire community, hunger, homelessness, victimization, etc. It has been around this community for about 90 years and oversees and reviews 49 programs in Winnebago and Ogle County. United Way does not provide direct services. As an organization, they promote awareness, collaboration and participation with agencies and governments that provided the direct services.

Their fund raising runs from mid-summer to the end of the year and possibly into the first couple months of the next year. Last year, 2008, despite the terrible economic climate, United Way raised over \$4.4 million. Less than 14% of that money goes to administration. Over 83,000 people in Winnebago County were served with these funds.

They are currently working with Rockford College to set up a volunteer center, where someone with a skill can be matched up with an organization that can use their talents. They are also working to get a 211 system organized, which would be a referral and information center, where people could call with a specific need and be put in touch with a group that could help.

Thank you Paul, for a very informative talk about the United Way and how exactly what it does.



Paul Logli speaking on behalf of the United Way

### THE FOUR WAY TEST

First, is it the truth?  
Second, is it fair to all concerned?  
Third, will it build goodwill & better friendships?  
Fourth, will it be beneficial to all concerned?

### *The Object of Rotary*

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

- 1<sup>st</sup> - the development of acquaintance as an opportunity for service;
- 2<sup>nd</sup> - high ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society.
- 3<sup>rd</sup> - the application of the ideal of service in each Rotarian's personal, business, and community life
- 4<sup>th</sup> - the advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

### ROTARY MAKE-UP LOCATIONS:

|          |                                  |  |
|----------|----------------------------------|--|
| Monday:  | 12:00 pm<br>05:45 pm             | Four Seasons Banquets, Freeport<br>Ellwood House, DeKalb                         |
| Tuesday: | 12:00 pm<br>12:00 pm<br>12:10 pm | Loves Park Civic Center<br>Rochelle Country Club<br>Jimmy's Patio Grill, Harvard |
| Wed:     | 07:00 am<br>11:45 am<br>12:00 pm | Steam Factory, Belvidere<br>Maxon's Manor, Oregon<br>Stonewall Cafe, Pecatonica  |

12:00 pm Carl's Fargo, Sycamore  
12:00 pm YMCA, Belvidere

Thursday 07:00 am Four Season Banquets, Freeport  
12:00 pm Memorial Hall, Rockford

Friday 11:45 am DeSota House Hotel, Galena

Online Make-up at: [www.rotaryclubone.org](http://www.rotaryclubone.org)

**Rotary International Motto**  
**"Service Above Self"**

**The Four Avenues of Service**

Based on the Object of Rotary, the four Avenues of Service are Rotary's philosophical cornerstone and the foundation on which Club activity is based:

**Club Service** focuses on strengthening fellowship and ensuring the effective functioning of the Club. The committee organizes social activities for the Club, maintains and order supplies, promotes Club involvement and friendships.

**Community Service** covers the projects and activities the Club undertakes to improve life in its community. The committee supports the effort of the Club to achieve community understanding by developing projects, assisting in community efforts and supporting the continued overall improvement of the community.

**International Service** encompasses actions taken to expand Rotary's humanitarian reach around the globe and to promote world understanding and peace. The committee raises money for the Rotary Foundation which supplements Club and District projects to improve the quality of life, provide health care, clean water, food, education and other essential needs primarily in underdeveloped nations.

**Vocational Service** encourages Rotarians to serve others through their vocations and to practice high ethical standards. The committee provides opportunities for members to learn more about other vocations through weekly guest speakers, member vocational talks and community service tours.

**OFFICERS & DIRECTORS 2008-2009**

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VICE PRESIDENT – PEG WILKERSON  
SECRETARY – LYNN GODINA  
TREASURER – CHRIS WEBER  
PAST PRESIDENT – MARSHA ABRAMSOM  
CLUB SERVICE – DICK WANG  
COMMUNITY SERVICE – GAIL STOEKEL  
INTERNATIONAL SERVICE – JONATHAN WHITLOCK  
VOCATIONAL SERVICE – MARK HUTCHINSON  
ADVISOR – CRAIG KLAAS  
HISTORIAN AND EX OFFICIO ADVISOR –  
DON JOHNSON