

# Rockford East Rotary Club

Clock Tower Resort & Conference Center  
7801 E. State Street, Rockford, IL 61108

April 22, 2008

[www.rockfordeastroty.org](http://www.rockfordeastroty.org)

## BIRTHDAYS / ANNIVERSARIES

None

## COMING EVENTS

- 04-29-2008 **Rebecca Hooks** – Report on her Rotary Exchange Trip to England
- 05-06-2008 **Business Meeting**
- 05-13-2008 **Robert Bell**, Handicap Fishing Pier at the Symbol on the Rock River
- 05-20-2008 **Vocational Tour** - Lowe's Distribution Center, 2801 South Springfield Avenue in Rockford. Please show up a few minutes early as it is a gated facility.

## MEETING SUMMARY

- **Charter Night** is scheduled for May 17<sup>th</sup> at the Klaas Financial Building located at 4707 Perry Ridge Lane in Loves Park (right across from Peak Fitness). Rotarians and their spouses are invited. Dress is casual and the only cost is hors d'oeuvres to share with the group. So, please come for some fellowship starting around 5pm.
- Our **Club Picnic** is scheduled for June 24<sup>th</sup> at Bauman Park in Cherry Valley starting at 6pm. Families are invited and encouraged to come. More information to follow, but please save this date on your calendars.
- MDA is having a walk on May 31<sup>st</sup> at the Bike Path to raise awareness and money for the organization. You can create your own team to raise funds or support Joanne Blaser and her team. See Joanne for details.
- District Golf Day in Deer Valley is May 22<sup>nd</sup>. More information to come on this outing.

## SPEAKER'S NOTES

### Dave Nord, Village of Cherry Valley

- There is no property tax assessment in Cherry Valley.
- Their revenue is created from a 1% additional sales tax on the retail establishments in the village.
- The Village is a member of the International Council of Shopping Centers and is actively seeking more companies and retailers to choose Cherry Valley for a home.
- The available land and lease space available within the village is kept updated on [www.cherryvalley.org](http://www.cherryvalley.org).
- There are also 8 subdivisions on the way as well.



Dave Nord, Administrator of the Village of Cherry Valley, updates the group on what has been happening in the Village.

## THE FOUR WAY TEST

- First, is it the truth?
- Second, is it fair to all concerned?
- Third, will it build goodwill & better friendships?
- Fourth, will it be beneficial to all concerned?

## *The Object of Rotary*

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

- 1<sup>st</sup> - the development of acquaintance as an opportunity for service;
- 2<sup>nd</sup> - high ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society.
- 3<sup>rd</sup> - the application of the ideal of service in each Rotarian's personal, business, and community life
- 4<sup>th</sup> - the advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

## ROTARY MAKE-UP LOCATIONS:

Monday:	12:00 pm 05:45 pm	Four Seasons Banquets, Freeport Ellwood House, DeKalb
Tuesday:	12:00 pm 12:00 pm 12:10 pm	Loves Park Civic Center Rochelle Country Club Jimmy's Patio Grill, Harvard
Wed:	07:00 am 11:45 am 12:00 pm 12:00 pm 12:00 pm	Steam Factory, Belvidere Maxon's Manor, Oregon Stonewall Cafe, Pecatonica Carl's Fargo, Sycamore YMCA, Belvidere
Thursday	07:00 am 12:00 pm	Four Season Banquets, Freeport Memorial Hall, Rockford
Friday	11:45 am	DeSota House Hotel, Galena

Online Make-up at: [www.rotaryclubone.org](http://www.rotaryclubone.org)

### Quote of the Week –

Wherever a man goes to dwell, his character goes with him.

## *Rotary International Motto* **"Service Above Self"**

## The Four Avenues of Service

Based on the Object of Rotary, the four Avenues of Service are Rotary's philosophical cornerstone and the foundation on which Club activity is based:

**Club Service** focuses on strengthening fellowship and ensuring the effective functioning of the Club. The committee organizes social activities for the Club, maintains and order supplies, promotes Club involvement and friendships.

**Community Service** covers the projects and activities the Club undertakes to improve life in its community. The committee supports the effort of the Club to achieve community understanding by developing projects, assisting in community efforts and supporting the continued overall improvement of the community.

**International Service** encompasses actions taken to expand Rotary's humanitarian reach around the globe and to promote world understanding and peace. The committee raises money for the Rotary Foundation which supplements Club and District projects to improve the quality of life, provide health care, clean water, food, education and other essential needs primarily in underdeveloped nations.

**Vocational Service** encourages Rotarians to serve others through their vocations and to practice high ethical standards. The committee provides opportunities for members to learn more about other vocations through weekly guest speakers, member vocational talks and community service tours.

## OFFICERS & DIRECTORS 2007-2008

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President - Steve Pang  
Vice President - Marsha Abramson  
Secretary - Gary Hamburg  
Treasurer - Chris Weber  
Past President - Chuck Lindstrom  
Club Service - Scott Johnson  
Community Service - Tina Kirschman  
International Service - Jonathan Whitlock  
Vocational Service - Marcia Mueller  
Public Relations -  
Advisor - Craig Klaas  
Historian and Ex Officio Advisor - Don Johnson