

# Rockford East Rotary Club

Clock Tower Resort & Conference Center  
7801 E. State Street, Rockford, IL 61108  
April 1, 2008

[www.rockfordeastroty.org](http://www.rockfordeastroty.org)

## WE MISSED YOU!!

Tracy Beard, Tracy Eastman, Richard Farb, Brent Flaming, Gerald GeRue, Jeff Reiersen, Rusti Swanson, Dan Thorstenson, Chris Van Sickle, Jack Ward, and Chris Weber.

## GUESTS

**Webs Norman**

**Pat O’Gorman** – guest of Marsha Abramson

## BIRTHDAYS / ANNIVERSARIES

**Tina Kirschman** – Birthday

## COMING EVENTS

04-08-2008 **Business Meeting**  
04-15-2008 **Police Department**  
04-22-2008 **Dave Nord** – Cherry Valley Village  
Administrator  
04-29-2008 **Rebecca Hooks** – Report on her Rotary  
Exchange Trip to England

## MEETING SUMMARY

- District Conference is coming at the end of this month in Ottawa, IL. Please see Marsha Abramson to reserve a spot.
- There is a service opportunity for us at the Rockford Food Bank on Saturday, April 12<sup>th</sup> from 9am to noon. If interested in signing up, then please contact Tina Kirschman.

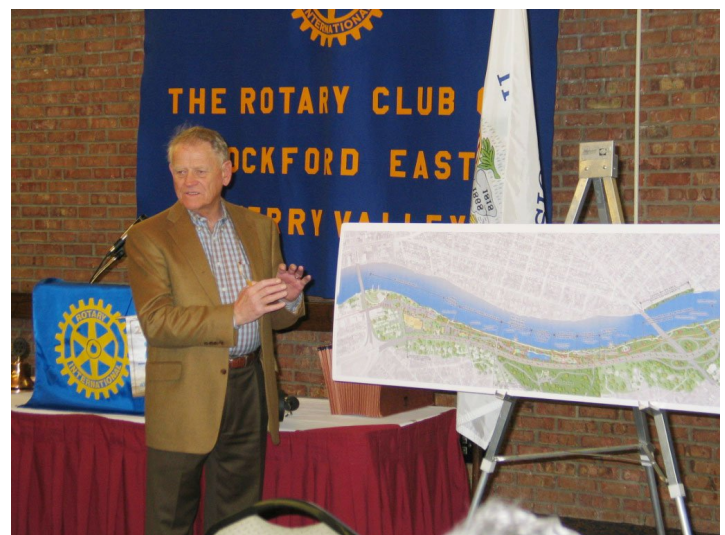
## SPEAKER’S NOTES

**Sam Darby and Webs Norman**

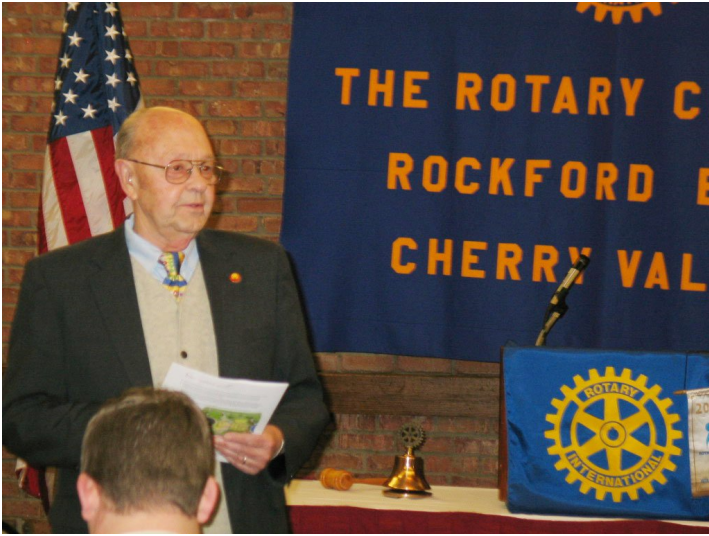
**Nicolas Conservatory & Gardens at the Sinnissippi  
Park Riverfront**

- Sam discussed the development of the plans and status of this project the Rockford Park District is working on at the Riverfront.

- The project is named the Nicolas Conservatory and Gardens after the lead donor family in honor of their parents, William and Ruby Nicolas.
- The original greenhouse, which will be replaced, was built in 1922 on a piece of land that was described at the time as a “stretch of smelly swamp between the Rock River and North Second Street” where “bullfrogs croaked and mosquitoes grew fat and avaricious”.
- The goal for the new facility will be to be a place where a number of activities can take place, such as weddings, receptions, and meetings.
- Another goal is for the new Conservatory to continue to be a place of learning with a special emphasis on tropical trees, plants, and flowers.
- Scheduled to start project in late 2008 or 2009 when funding is completed. They need \$8.1M to start and already have \$5M raised. For more information on how to donate please call 815-987-1630 or visit the website at [www.rockfordparkdistrict.org](http://www.rockfordparkdistrict.org).



Sam Darby sharing with the Club a diagram of the Nicolas Conservatory and Gardens.



Webs Norman sharing with the group his involvement with the project and how we can all help contribute to it.

### THE FOUR WAY TEST

- First, is it the truth?
- Second, is it fair to all concerned?
- Third, will it build goodwill & better friendships?
- Fourth, will it be beneficial to all concerned?

### The Object of Rotary

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

- 1<sup>st</sup> - the development of acquaintance as an opportunity for service;
- 2<sup>nd</sup> - high ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society.
- 3<sup>rd</sup> - the application of the ideal of service in each Rotarian's personal, business, and community life
- 4<sup>th</sup> - the advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

### ROTARY MAKE-UP LOCATIONS:

Monday:	12:00 pm 05:45 pm	Four Seasons Banquets, Freeport Ellwood House, DeKalb
Tuesday:	12:00 pm 12:00 pm 12:10 pm	Loves Park Civic Center Rochelle Country Club Jimmy's Patio Grill, Harvard
Wed:	07:00 am	Steam Factory, Belvidere

11:45 am	Maxon's Manor, Oregon
12:00 pm	Stonewall Cafe, Pecatonica
12:00 pm	Carl's Fargo, Sycamore
12:00 pm	YMCA, Belvidere

Thursday 07:00 am Four Season Banquets, Freeport  
12:00 pm Memorial Hall, Rockford

Friday 11:45 am DeSota House Hotel, Galena

Online Make-up at: [www.rotaryclubone.org](http://www.rotaryclubone.org)

*Rotary International Motto*  
**"Service Above Self"**

### The Four Avenues of Service

Based on the Object of Rotary, the four Avenues of Service are Rotary's philosophical cornerstone and the foundation on which Club activity is based:

**Club Service** focuses on strengthening fellowship and ensuring the effective functioning of the Club. The committee organizes social activities for the Club, maintains and order supplies, promotes Club involvement and friendships.

**Community Service** covers the projects and activities the Club undertakes to improve life in its community. The committee supports the effort of the Club to achieve community understanding by developing projects, assisting in community efforts and supporting the continued overall improvement of the community.

**International Service** encompasses actions taken to expand Rotary's humanitarian reach around the globe and to promote world understanding and peace. The committee raises money for the Rotary Foundation which supplements Club and District projects to improve the quality of life, provide health care, clean water, food, education and other essential needs primarily in underdeveloped nations.

**Vocational Service** encourages Rotarians to serve others through their vocations and to practice high ethical standards. The committee provides opportunities for members to learn more about other vocations through weekly guest speakers, member vocational talks and community service tours.

### OFFICERS & DIRECTORS 2007-2008

- .....
- President – **Steve Pang**
  - Vice President – **Marsha Abramson**
  - Secretary – **Gary Hamburg**
  - Treasurer – **Chris Weber**
  - Past President – **Chuck Lindstrom**
  - Club Service – **Scott Johnson**
  - Community Service – **Tina Kirschman**
  - International Service – **Jonathan Whitlock**
  - Vocational Service – **Marcia Mueller**
  - Public Relations –
  - Advisor – **Craig Klaas**
  - Historian and Ex Officio Advisor – **Don Johnson**