

Rockford East Rotary Club
Clock Tower Resort & Conference Center
7801 E. State Street, Rockford, IL 61108
March 29, 2011
www.rockfordeastroty.org

WE MISSED YOU
At Wesley Willows

Marsha Abramson, Mike Belk, Ingrid Dohm, Robert Eichman, Scott Englehart, Chris Goddard, Lynn Godina, Gary Hamburg, Mark Hutchinson, Don Johnson, Scott Johnson, Craig Klaas, Keith Kuhn, chuck Lindstrom, Patti Linden, Dee Premo, Chris Van Sickle

GUESTS

Gayle Stoeckel – former member

BIRTHDAYS and ANNIVERSARYS

COMING EVENTS

Sat. April 2, 9:30 – 11:30 **Volunteer at food pantry, 320 S. Avon St.**

April 5 – Mike Finnegan – Vets Roll

Fri. April 8 – **See attached file about a Rotary District 6420 Event**

Fri. April 15 (5-9 pm) and Sat. April 16 (3-9 pm) – **Spring ArtScene featuring our own Ingrid Dohm and Paul Burkholder at the Ingrid Dohm Studio**

After a delicious breakfast, we had a very nice presentation by Bill Pratt, the Exec. Dir. of Wesley Willows. He spoke about the current facility and their long-term strategic goals. Then we had a tour of the New Town Center's exercise room, pool and other rooms plus a sample suite. We boarded a bus for a view of the whole campus, west and east of Rockton Ave. We also got out and saw the renovation of the older facility's welcome center. It was a very enjoyable morning.



Touring an empty suite



Wesley Willows New Town Suites

SPEAKER'S NOTES



Bill Pratt, Exec. Director



THE FOUR WAY TEST

- First, is it the truth?
- Second, is it fair to all concerned?
- Third, will it build goodwill & better friendships?
- Fourth, will it be beneficial to all concerned?



The Object of Rotary

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

- 1st** - the development of acquaintance as an opportunity for service;
- 2nd** - high ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society.
- 3rd**- the application of the ideal of service in each Rotarian's personal, business, and community life
- 4th**- the advancement of international understanding,

ROTARY MAKE-UP LOCATIONS:

Monday:	12:00 pm	Four Seasons Banquets, Freeport
	05:45 pm	Ellwood House, DeKalb
Tuesday:	12:00 pm	Loves Park Civic Center
	12:00 pm	Rochelle Country Club
	12:10 pm	Jimmy's Patio Grill, Harvard
Wed:	07:00 am	Steam Factory, Belvidere
	11:45 am	Maxon's Manor, Oregon
	12:00 pm	Stonewall Cafe, Pecatonica
	12:00 pm	Carl's Fargo, Sycamore
	12:00 pm	YMCA, Belvidere
Thursday	07:00 am	Four Season Banquets, Freeport
	12:00 pm	Memorial Hall, Rockford
Friday	11:45 am	Desoto House Hotel, Galena

Online Make-up at: www.rotaryclubone.org

Rotary International Motto "Service Above Self"

The Four Avenues of Service

Based on the Object of Rotary, the four Avenues of Service are Rotary's philosophical cornerstone and the foundation on which Club activity is based:

Club Service focuses on strengthening fellowship and ensuring the effective functioning of the Club. The committee organizes social activities for the Club, maintains and order supplies, promotes Club involvement and friendships.

Community Service covers the projects and activities the Club undertakes to improve life in its community. The committee supports the effort of the Club to achieve community understanding by developing projects, assisting in community efforts and supporting the continued overall improvement of the community.

International Service encompasses actions taken to expand Rotary's humanitarian reach around the globe and to promote world understanding and peace. The committee raises money for the Rotary Foundation which supplements Club and District projects to improve the quality of life, provide health care, clean water, food, education and other essential needs primarily in underdeveloped nations.

Vocational Service encourages Rotarians to serve others through their vocations and to practice high ethical standards. The committee provides opportunities for members to learn more about other vocations through weekly guest speakers, member vocational talks and community service tours.