

## Rockford East Rotary Club

Clock Tower Resort & Conference Center  
7801 E. State Street, Rockford, IL 61108

Oct. 26, 2010

[www.rockfordeastroty.org](http://www.rockfordeastroty.org)

### WE MISSED YOU

Joanne Blaser, Paul Burk holder, Joe Clinton, Ingrid Dohm,  
Robert Eichman, Scott Englehart, Scott Johnson, Tina  
Kirschman, Patti Linden, Pat O'Gorman, Dee Premo, Julie  
Rieker, Chris VanSickle

### GUESTS

### BIRTHDAYS AND ANNIVERSARYS

Chuck Lindstrom Birthday – Oct. 31



Chuck requested the Meltones sing "Happy Birthday"

Nancy Bieck Anniversary – 11/2002

### COMING EVENTS

Nov. 2 – Dr. Robert Heeren – author

We will be meeting in FIGGS, the downstairs meeting place. Please enter through the back convention doors.

Nov. 9 - Three International students from Kyrgyzstan:

Galena Chagnova

Akbar Aidarov

Saikal Kushubekova

November 16 - Brad Lauman, Manager of the Rotary Peace Centers Department of the Rotary Foundation.

November 23: Business meeting

November 30: Vocational tour of the Discovery Center

### ANNOUNCEMENTS

Julie Rieker gave birth to a baby boy at 2:45 this morning. Congratulations to Julie and her husband. More details to follow?

### SPEAKER'S NOTES



Ken DuFour was our speaker this morning. He has his own aviation company and has been a flight instructor for 40 years. But he spoke today as a Board member of Embry Riddle University, the world's largest flight training school.

Embry Riddle is based in Daytona, FL where they have over 5,000 students. Prescott, AZ is the place of their other facility and there they have a student body of about 1800. These two places are the only places where they teach flying.

Embry Riddle is considering opening a commuter campus in Rockford, IL. The decision will be made in March, 2011. Houston, TX is the other major competitor in this decision.

Embry Riddle University is very serious about safety. Security is taught to all students and 100% of their graduates are offered jobs with TSA upon graduation. But the two main focuses are flight and engineering. 15% of the student body is women and 1 of every 3 pilots is an Embry Riddle graduate.

They do have a worldwide campus with two undergraduate degrees and one masters program in 170 locations. For instance, in Singapore and China they have over 35,000 students. So they are growing, in contrast to many Universities, such as the U of I, that are closing their flight training programs.

There are 17 members on the board and Ken feels that he has 3 votes among them in voting FOR Rockford. Many people are working very hard to convince the other 14 members to come to Rockford, IL. We all need to see if there is any way we can help make this happen.

Thursday	07:00 am 12:00 pm	Four Season Banquets, Freeport Memorial Hall, Rockford
Friday	11:45 am	Desoto House Hotel, Galena

Online Make-up at: [www.rotaryclubone.org](http://www.rotaryclubone.org)

## *Rotary International Motto* "Service Above Self"

### The Four Avenues of Service

Based on the Object of Rotary, the four Avenues of Service are Rotary's philosophical cornerstone and the foundation on which Club activity is based:

**Club Service** focuses on strengthening fellowship and ensuring the effective functioning of the Club. The committee organizes social activities for the Club, maintains and order supplies, promotes Club involvement and friendships.

**Community Service** covers the projects and activities the Club undertakes to improve life in its community. The committee supports the effort of the Club to achieve community understanding by developing projects, assisting in community efforts and supporting the continued overall improvement of the community.

**International Service** encompasses actions taken to expand Rotary's humanitarian reach around the globe and to promote world understanding and peace. The committee raises money for the Rotary Foundation which supplements Club and District projects to improve the quality of life, provide health care, clean water, food, education and other essential needs primarily in underdeveloped nations.

**Vocational Service** encourages Rotarians to serve others through their vocations and to practice high ethical standards. The committee provides opportunities for members to learn more about other vocations through weekly guest speakers, member vocational talks and community service tours.

### THE FOUR WAY TEST

First, is it the truth?

Second, is it fair to all concerned?

Third, will it build goodwill & better friendships?

Fourth, will it be beneficial to all concerned?

## *The Object of Rotary*

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

- 1<sup>st</sup> - the development of acquaintance as an opportunity for service;
- 2<sup>nd</sup> - high ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society.
- 3<sup>rd</sup> - the application of the ideal of service in each Rotarian's personal, business, and community life
- 4<sup>th</sup> - the advancement of international understanding,

### ROTARY MAKE-UP LOCATIONS:

Monday:	12:00 pm 05:45 pm	Four Seasons Banquets, Freeport Ellwood House, DeKalb
Tuesday:	12:00 pm 12:00 pm 12:10 pm	Loves Park Civic Center Rochelle Country Club Jimmy's Patio Grill, Harvard
Wed:	07:00 am 11:45 am 12:00 pm 12:00 pm 12:00 pm	Steam Factory, Belvidere Maxon's Manor, Oregon Stonewall Cafe, Pecatonica Carl's Fargo, Sycamore YMCA, Belvidere

### OFFICERS & DIRECTORS 2010-2011

President – Peg Wilkerson  
 Vice President – Mark Hutchinson  
 Secretary – Lynn Godina  
 Treasurer – Chris Weber  
 Past President – Scott Johnson  
 Club Service – Dick Wang  
 Community Service – Tracy Eastman  
 Foundation Chair – Jonathan Whitlock  
 Vocational Service – Mike Belk  
 Club Advisor – Craig Klaas  
 Club Historian – Don Johnson