

Rockford East Rotary Club
Clock Tower Resort & Conference Center
7801 E. State Street, Rockford, IL 61108
Nov. 30, 2010
www.rockfordeastroty.org

WE MISSED YOU

Sorry, no current attendance, but there were twenty three or so of us that met at the Discovery Center Museum.

GUESTS

BIRTHDAYS and ANNIVERSARYS

COMING EVENTS

- December 7 – Connie Marquis – Salvation Army
- December 14 - Business Meeting
- December 21 – Christmas Party
- December 28 – Round Table

ANNOUNCEMENTS

Sign up to ring the bells for Salvation Army at Logli on Mon. Dec. 6 from 4-6 or Wed. Dec. 8 from 10-2. Time involved would be one hour. Call Tracy Eastman if you can volunteer.

The RRVBC will be hosting a blood drive at the Clock Tower on Dec. 28th, but they will be there in the evening. So you are encouraged to go to one of the RRVBC facilities during the month of December, and donate in your own time frame and have it posted to the Rockford Rotary East Cherry Valley.

SPEAKER'S NOTES



A member of the Discovery Center staff

Today we met at the Discovery Center Museum in downtown Rockford. We had a fun time as we toured the new addition space and we were able to see the current traveling exhibit, Grossology.

Here are some pictures that Don Johnson took of some of us playing and learning.



Chris Weber admiring the real tractor, donated by I H Case in Racine



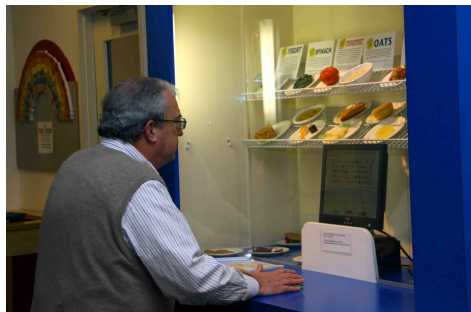
Fun air tubes



Marcia and Beth trying to plug a monstrous nose



Dale Johnson on camera



Jon Whitlock learning about nutrition

THE FOUR WAY TEST

First, is it the truth?

Second, is it fair to all concerned?

Third, will it build goodwill & better friendships?

Fourth, will it be beneficial to all concerned?

The Object of Rotary

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

- 1st - the development of acquaintance as an opportunity for service;
- 2nd - high ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society.
- 3rd - the application of the ideal of service in each Rotarian's personal, business, and community life
- 4th - the advancement of international understanding,

ROTARY MAKE-UP LOCATIONS:

Monday:	12:00 pm 05:45 pm	Four Seasons Banquets, Freeport Ellwood House, DeKalb
Tuesday:	12:00 pm 12:00 pm 12:10 pm	Loves Park Civic Center Rochelle Country Club Jimmy's Patio Grill, Harvard
Wed:	07:00 am	Steam Factory, Belvidere

11:45 am	Maxon's Manor, Oregon
12:00 pm	Stonewall Cafe, Pecatonica
12:00 pm	Carl's Fargo, Sycamore
12:00 pm	YMCA, Belvidere

Thursday	07:00 am	Four Season Banquets, Freeport
	12:00 pm	Memorial Hall, Rockford

Friday	11:45 am	Desoto House Hotel, Galena
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Online Make-up at: www.rotaryclubone.org

Rotary International Motto "Service Above Self"

The Four Avenues of Service

Based on the Object of Rotary, the four Avenues of Service are Rotary's philosophical cornerstone and the foundation on which Club activity is based:

Club Service focuses on strengthening fellowship and ensuring the effective functioning of the Club. The committee organizes social activities for the Club, maintains and order supplies, promotes Club involvement and friendships.

Community Service covers the projects and activities the Club undertakes to improve life in its community. The committee supports the effort of the Club to achieve community understanding by developing projects, assisting in community efforts and supporting the continued overall improvement of the community.

International Service encompasses actions taken to expand Rotary's humanitarian reach around the globe and to promote world understanding and peace. The committee raises money for the Rotary Foundation which supplements Club and District projects to improve the quality of life, provide health care, clean water, food, education and other essential needs primarily in underdeveloped nations.

Vocational Service encourages Rotarians to serve others through their vocations and to practice high ethical standards. The committee provides opportunities for members to learn more about other vocations through weekly guest speakers, member vocational talks and community service tours.

OFFICERS & DIRECTORS 2010-2011

President – Peg Wilkerson
 Vice President – Mark Hutchinson
 Secretary – Lynn Godina
 Treasurer – Chris Weber
 Past President – Scott Johnson
 Club Service – Dick Wang
 Community Service – Tracy Eastman
 Foundation Chair – Jonathan Whitlock
 Vocational Service – Mike Belk
 Club Advisor – Craig Klaas
 Club Historian – Don Johnson