

**Rockford East Rotary Club**  
Clock Tower Resort & Conference Center  
7801 E. State Street, Rockford, IL 61108  
May 18, 2010  
[www.rockfordeastroary.org](http://www.rockfordeastroary.org)

### **WE MISSED YOU**

Mike Belk, Joe Clinton, Robert Eichman, Lynn Godina,  
Mark Hutchinson, Tina Kirschman, Bill Mohr, Dee Premo,  
Steve Schmidt, Jack Ward,

### **GUESTS**

Patti Linden – guest of Peg Wilkerson

### **ANNIVERSARY / BIRTHDAYS**

### **COMING EVENTS**

May 25th - Business meeting  
June 1<sup>st</sup> – Molly Brauns, Rockford Consulting & Brokerage  
June 8<sup>th</sup> – Randa Noble, Rockford Rescue Mission  
June 15<sup>th</sup> – Turn in Raffle Tickets and Prize Drawings  
June 22<sup>nd</sup> – Presentation of Checks to Charities  
June 29<sup>th</sup> – Club Picnic at Bauman Park at 5:30pm (no  
official morning meeting)

### **SPEAKER'S NOTES**

Diane Jones, President of the Center for Sight and Hearing was our speaker today. The Center began in the 1950's in a ranch home on the city's near northwest side. An Olympic sized pool and bowling alleys were added in the 1970's. But in the late 90's, they again needed more space for rehabilitation and workshops. Upon investigation it was decided to build rather than renovate for about the same cost.

The center serves all ages, from 6 months to 103 years. The numbers of people they serve has increased due to the number of premature births (hearing buds turn into ears in the last trimester) and the growth in the Hispanic population.

They have centers in Dixon and Crystal Lake for low vision only. Audiology services are only available in Rockford. They typically serve people in Southwest Wisconsin and Northern Illinois, but they really have no boundaries.

Vocational Rehab Services, adjustment counseling, technology training and communication services are all areas in which they serve the blind and deaf communities. They offer interpreters and captionists who help students on site in the classroom through the computer. They go wherever they are needed.

Thank you Diane for a very interesting presentation.

**REMEMBER TO SELL, SELL, SELL THOSE RAFFLE TICKETS. THESE ARE IMPORTANT MONIES FOR OUR BENEFICIARY ORGANIZATIONS\ Deadline is June 15<sup>th</sup>.**

### **THE FOUR WAY TEST**

First, is it the truth?  
Second, is it fair to all concerned?  
Third, will it build goodwill & better friendships?  
Fourth, will it be beneficial to all concerned?

### *The Object of Rotary*

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

- 1<sup>st</sup> - the development of acquaintance as an opportunity for service;
- 2<sup>nd</sup> - high ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society.
- 3<sup>rd</sup> - the application of the ideal of service in each Rotarian's personal, business, and community life
- 4<sup>th</sup> - the advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

member vocational talks and community service tours.

**ROTARY MAKE-UP LOCATIONS:**

Monday:	12:00 pm	Four Seasons Banquets, Freeport
	05:45 pm	Ellwood House, DeKalb
Tuesday:	12:00 pm	Loves Park Civic Center
	12:00 pm	Rochelle Country Club
	12:10 pm	Jimmy's Patio Grill, Harvard
Wed:	07:00 am	Steam Factory, Belvidere
	11:45 am	Maxon's Manor, Oregon
	12:00 pm	Stonewall Cafe, Pecatonica
	12:00 pm	Carl's Fargo, Sycamore
	12:00 pm	YMCA, Belvidere
Thursday	07:00 am	Four Season Banquets, Freeport
	12:00 pm	Memorial Hall, Rockford
Friday	11:45 am	Desoto House Hotel, Galena

Online Make-up at: [www.rotaryclubone.org](http://www.rotaryclubone.org)

*Rotary International Motto*  
**"Service Above Self"**

**The Four Avenues of Service**

Based on the Object of Rotary, the four Avenues of Service are Rotary's philosophical cornerstone and the foundation on which Club activity is based:

**Club Service** focuses on strengthening fellowship and ensuring the effective functioning of the Club. The committee organizes social activities for the Club, maintains and order supplies, promotes Club involvement and friendships.

**Community Service** covers the projects and activities the Club undertakes to improve life in its community. The committee supports the effort of the Club to achieve community understanding by developing projects, assisting in community efforts and supporting the continued overall improvement of the community.

**International Service** encompasses actions taken to expand Rotary's humanitarian reach around the globe and to promote world understanding and peace. The committee raises money for the Rotary Foundation which supplements Club and District projects to improve the quality of life, provide health care, clean water, food, education and other essential needs primarily in underdeveloped nations.

**Vocational Service** encourages Rotarians to serve others through their vocations and to practice high ethical standards. The committee provides opportunities for members to learn more about other vocations through weekly guest speakers,

**OFFICERS & DIRECTORS 2009-2010**

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- President – Scott Johnson
  - Vice President – Peg Wilkerson
  - Secretary – Lynn Godina
  - Treasurer – Chris Weber
  - Past President – Marsha Abramsom
  - Club Service – Dick Wang
  - Community Service – Tina Kirschman and Tracy Eastman
  - International Service – Jonathan Whitlock
  - Vocational Service – Mark Hutchinson
  - Advisor – Craig Klaas
  - Historian and Ex Officio Advisor – Don Johnson

**OFFICERS & DIRECTORS 2010-2011  
(as of July 1, 2010)**

- President – Peg Wilkerson
- Vice President – Mark Hutchinson
- Secretary – Lynn Godina
- Treasurer – Chris Weber
- Past President – Scott Johnson
- Club Service – Dick Wang
- Community Service – Tracy Eastman
- Foundation Chair – Jonathan Whitlock
- Vocational Service – Mike Belk
- Club Advisor – Craig Klaas
- Club Historian – Don Johnson

