

Rockford East Rotary Club
Clock Tower Resort & Conference Center
7801 E. State Street, Rockford, IL 61108
March 23, 2010
www.rockfordeastroty.org

WE MISSED YOU

Beth Arvidson, Mike Belk, Ingrid Dohm, Robert Eichman,
Gary Hamburg, Mark Hutchinson, Don Johnson, Nicolas
Meade, Pat O’Gorman, Dee Premo, Blas Serrano, Chris
Van Sickle, Jack Ward, Chris Weber

GUESTS

Steve Schmidt – Rosecrance - guest of Peg Wilkerson
Joe Marshall – Retired – guest of Paul Burkholder

ANNIVERSARY / BIRTHDAYS

COMING EVENTS

March 30 – General Manager of the Rockford RiverHawks

SPEAKER’S NOTES

Will Renken, our newest member, is currently with the Clock Tower Resort. He has been in the hospitality industry for 40 years and is excited about his newest endeavor— invigorating the Clock Tower Resort.

The mission of the resort is to be recognized as the largest and friendliest provider of business, event and leisure accommodations in the market.

Their three key strategies are:

Adapt – to each individual’s expectation

Diversify – accommodate businesses, events and leisure travelers.

Partner – These partners include:

CoCo Key Water Resort

Tilted Kilt – grill and sports bar

Sun Dial – coffee shop

Forest City Tennis Center

And a small theater now being used by a local theater group from Belvidere

Thanks Will, for the update on the oldest and most well-known resort in Rockford. We enjoy hosting our Rotary meetings there every Tuesday, where we share a delicious breakfast buffet.

THE FOUR WAY TEST

First, is it the truth?

Second, is it fair to all concerned?

Third, will it build goodwill & better friendships?

Fourth, will it be beneficial to all concerned?

The Object of Rotary

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

- 1st** - the development of acquaintance as an opportunity for service;
- 2nd** - high ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian’s occupation as an opportunity to serve society.
- 3rd** - the application of the ideal of service in each Rotarian’s personal, business, and community life

4th - the advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

ROTARY MAKE-UP LOCATIONS:

Monday:	12:00 pm	Four Seasons Banquets, Freeport
	05:45 pm	Ellwood House, DeKalb
Tuesday:	12:00 pm	Loves Park Civic Center
	12:00 pm	Rochelle Country Club
	12:10 pm	Jimmy's Patio Grill, Harvard
Wed:	07:00 am	Steam Factory, Belvidere
	11:45 am	Maxon's Manor, Oregon
	12:00 pm	Stonewall Cafe, Pecatonica
	12:00 pm	Carl's Fargo, Sycamore
	12:00 pm	YMCA, Belvidere
Thursday	07:00 am	Four Season Banquets, Freeport
	12:00 pm	Memorial Hall, Rockford
Friday	11:45 am	DeSota House Hotel, Galena

Online Make-up at: www.rotaryclubone.org

Rotary International Motto
"Service Above Self"

The Four Avenues of Service

Based on the Object of Rotary, the four Avenues of Service are Rotary's philosophical cornerstone and the foundation on which Club activity is based:

Club Service focuses on strengthening fellowship and ensuring the effective functioning of the Club. The committee organizes social activities for the Club, maintains and order supplies, promotes Club involvement and friendships.

Community Service covers the projects and activities the Club undertakes to improve life in its community. The committee supports the effort of the Club to achieve community

understanding by developing projects, assisting in community efforts and supporting the continued overall improvement of the community.

International Service encompasses actions taken to expand Rotary's humanitarian reach around the globe and to promote world understanding and peace. The committee raises money for the Rotary Foundation which supplements Club and District projects to improve the quality of life, provide health care, clean water, food, education and other essential needs primarily in underdeveloped nations.

Vocational Service encourages Rotarians to serve others through their vocations and to practice high ethical standards. The committee provides opportunities for members to learn more about other vocations through weekly guest speakers, member vocational talks and community service tours.

OFFICERS & DIRECTORS 2009-2010

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- President – Scott Johnson
 - Vice President – Peg Wilkerson
 - Secretary – Lynn Godina
 - Treasurer – Chris Weber
 - Past President – Marsha Abramsom
 - Club Service – Dick Wang
 - Community Service – Tina Kirschman and Tracy Eastman
 - International Service – Jonathan Whitlock
 - Vocational Service – Mark Hutchinson
 - Advisor – Craig Klaas
 - Historian and Ex Officio Advisor – Don Johnson

**OFFICERS & DIRECTORS 2010-2011
(as of July 1, 2010)**

- President – Peg Wilkerson
- Vice President – Mark Hutchinson
- Secretary – Lynn Godina
- Treasurer – Chris Weber
- Past President – Scott Johnson
- Club Service – Dick Wang

Community Service – Tracy Eastman
Foundation Chair – Jonathan Whitlock
Vocational Service – Mike Belk
Club Advisor – Craig Klaas
Club Historian – Don Johnson