

Rockford East Rotary Club
Clock Tower Resort & Conference Center
7801 E. State Street, Rockford, IL 61108
March 2, 2010
www.rockfordeastroty.org

WE MISSED YOU

Beth Arvidson, Nancy del Castillo, Ingrid Dohm, Robert Eichman, Don Johnson, Craig Klaas, Nicholas Meade, Pat O'Gorman, Blas Serrano, Chris VanSickle, Dick Wang, Jack Ward

GUESTS

Will Renken – Clock Tower

ANNIVERSARY / BIRTHDAYS

COMING EVENTS

March 9 – Julie Tilbury – Rock River Valley Blood Center
March 16 – TBA
March 23 – Business Meeting
March 30 - TBA

SPEAKER'S NOTES

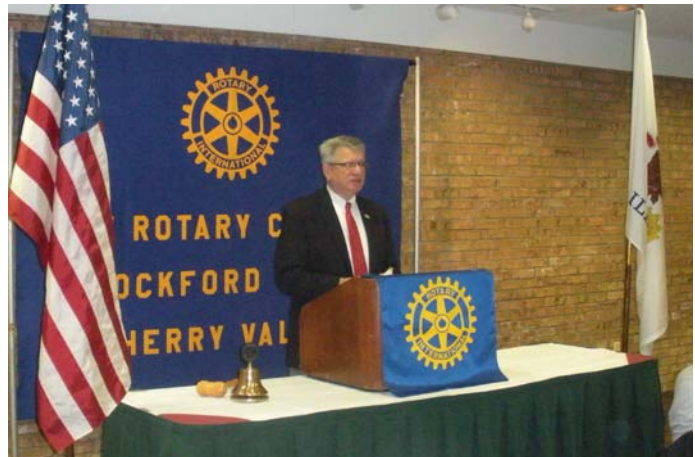
Paul Logli, CEO of the United Way of Rock River Valley spoke today. His message was upbeat. Our goal this past year was 4.5 million dollars, which was the same as last year, and we are on target to meet that goal.

It is all about the people in our community. They stepped up to the plate to ensure that programs in the many organizations that depend on United Way would not have to be cut. Thirty corporations opened new employee campaigns. Rock Valley College doubled their dollars and the District 205, the largest employer in the area, donated \$80,000. The banks and hospitals, also employing large

amounts of people, stepped up in a big way.

United Way has been accused of helping people and thereby enabling their behavior. That is not correct. The United Way's goal is to make these people self-sufficient. We can no longer afford to create a generation of dependency. There are 48 outstanding local agencies funded by United Way of Rock River Valley, including those that provide food and shelter, tutor and mentor our youth, help people with disabilities and the elderly live as independently as possible and provide counseling, training and crises services to those in need.

Thank you, Paul, for coming to our meeting today and thank you to everyone who participates in the United Way Campaign.



THE FOUR WAY TEST

First, is it the truth?
Second, is it fair to all concerned?
Third, will it build goodwill & better friendships?
Fourth, will it be beneficial to all concerned?

The Object of Rotary

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

- 1st - the development of acquaintance as an opportunity for service;
- 2nd - high ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society.
- 3rd - the application of the ideal of service in each Rotarian's personal, business, and community life
- 4th - the advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

ROTARY MAKE-UP LOCATIONS:

Monday:	12:00 pm 05:45 pm	Four Seasons Banquets, Freeport Ellwood House, DeKalb
Tuesday:	12:00 pm 12:00 pm 12:10 pm	Loves Park Civic Center Rochelle Country Club Jimmy's Patio Grill, Harvard
Wed:	07:00 am 11:45 am 12:00 pm 12:00 pm 12:00 pm	Steam Factory, Belvidere Maxon's Manor, Oregon Stonewall Cafe, Pecatonica Carl's Fargo, Sycamore YMCA, Belvidere
Thursday	07:00 am 12:00 pm	Four Season Banquets, Freeport Memorial Hall, Rockford
Friday	11:45 am	DeSota House Hotel, Galena

Rotary International Motto "Service Above Self"

The Four Avenues of Service

Based on the Object of Rotary, the four Avenues of Service are Rotary's philosophical cornerstone and the foundation on which Club activity is based:

Club Service focuses on strengthening fellowship and ensuring the effective functioning of the Club. The committee organizes social activities for the Club, maintains and order supplies, promotes Club involvement and friendships.

Community Service covers the projects and activities the Club undertakes to improve life in its community. The committee supports the effort of the Club to achieve community understanding by developing projects, assisting in community efforts and supporting the continued overall improvement of the community.

International Service encompasses actions taken to expand Rotary's humanitarian reach around the globe and to promote world understanding and peace. The committee raises money for the Rotary Foundation which supplements Club and District projects to improve the quality of life, provide health care, clean water, food, education and other essential needs primarily in underdeveloped nations.

Vocational Service encourages Rotarians to serve others through their vocations and to practice high ethical standards. The committee provides opportunities for members to learn more about other vocations through weekly guest speakers, member vocational talks and community service tours.

OFFICERS & DIRECTORS 2009-2010

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President – Scott Johnson
 Vice President – Peg Wilkerson
 Secretary – Lynn Godina
 Treasurer – Chris Weber
 Past President – Marsha Abramsom
 Club Service – Dick Wang
 Community Service – Tina Kirschman and

Tracy Eastman
International Service – Jonathan Whitlock
Vocational Service – Mark Hutchinson
Advisor – Craig Klaas
Historian and Ex Officio Advisor – Don Johnson

**OFFICERS & DIRECTORS 2010-2011
(as of July 1, 2010)**

President – Peg Wilkerson
Vice President – Mark Hutchinson
Secretary – Lynn Godina
Treasurer – Chris Weber
Past President – Scott Johnson
Club Service – Dick Wang
Community Service – Tracy Eastman
Foundation Chair – Jonathan Whitlock
Vocational Service – Mike Belk
Club Advisor – Craig Klaas
Club Historian – Don Johnson