

**Rockford East Rotary Club**  
**Clock Tower Resort & Conference Center**  
**7801 E. State Street, Rockford, IL 61108**  
**February 23, 2010**  
[www.rockfordeastroary.org](http://www.rockfordeastroary.org)

## **WE MISSED YOU**

Marsha Abramson, Beth Arvidson, Nancy del Castillo, Ingrid Dohm, Robert Eichman, Gary Hamburg, Dale Johnson, Don Johnson, Tina Kirschman, Craig Klaas, Nicholas Meade, Marcia Mueller, Pat O’Gorman, Dee Premo, Blas Serrano, Chris VanSickle, Jack Ward, Chris Weber,

## **GUESTS**

Will Renken – Clock Tower  
Tom Micetich – Havana, IL Rotarian

## **ANNIVERSARY / BIRTHDAYS**

Jon Whitlock – 19 years

## **COMING EVENTS**

March 2 – Paul Logli – United Way  
March 9 – Julie Tilbury – Rock River Valley Blood Center  
March 16 – TBA  
March 23 – Business Meeting  
March 30 - TBA

## **SPEAKER’S NOTES**

Mike Williams from Rock River Training was our speaker today. This organization is currently serving over 2,000 unemployed workers, under the Work Force Investment Act. Each person they serve must be qualified; must be 18 years of age, not have achieved a high school education, be WIA-eligible and meet entry-level requirements for reading and math levels. In order for many of the students to qualify, Rock River Training finds that they have to help students prepare for the reading the math skills tests. It is

very disturbing that many of these young people go through school without an understanding of basic skills. Rock Valley College spends more time in remedial work every year.

Mike passed out brochures on a TDL (transportation, distribution and logistics) Career Express. This is a growing field. Transportation and the medical field are also good career paths. Rock River Training offers over 200 such programs to train young people and older adults as well to get into the work force. There was a summer program for the teens to get them into a summer job. But they found that the work ethic was lacking in quite a few of the applicants. They would love to see this trend reversed.

## **THE FOUR WAY TEST**

First, is it the truth?  
Second, is it fair to all concerned?  
Third, will it build goodwill & better friendships?  
Fourth, will it be beneficial to all concerned?

## *The Object of Rotary*

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

- 1<sup>st</sup>** - the development of acquaintance as an opportunity for service;
- 2<sup>nd</sup>** - high ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian’s occupation as an opportunity to serve society.
- 3<sup>rd</sup>**- the application of the ideal of service in each Rotarian’s personal, business, and community life
- 4<sup>th</sup>**- the advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

**ROTARY MAKE-UP LOCATIONS:**

Monday:	12:00 pm 05:45 pm	Four Seasons Banquets, Freeport Ellwood House, DeKalb
Tuesday:	12:00 pm 12:00 pm 12:10 pm	Loves Park Civic Center Rochelle Country Club Jimmy's Patio Grill, Harvard
Wed:	07:00 am 11:45 am 12:00 pm 12:00 pm 12:00 pm	Steam Factory, Belvidere Maxon's Manor, Oregon Stonewall Cafe, Pecatonica Carl's Fargo, Sycamore YMCA, Belvidere
Thursday	07:00 am 12:00 pm	Four Season Banquets, Freeport Memorial Hall, Rockford
Friday	11:45 am	DeSota House Hotel, Galena

Online Make-up at: [www.rotaryclubone.org](http://www.rotaryclubone.org)

*Rotary International Motto*  
**"Service Above Self"**

**The Four Avenues of Service**

Based on the Object of Rotary, the four Avenues of Service are Rotary's philosophical cornerstone and the foundation on which Club activity is based:

**Club Service** focuses on strengthening fellowship and ensuring the effective functioning of the Club. The committee

organizes social activities for the Club, maintains and order supplies, promotes Club involvement and friendships.

**Community Service** covers the projects and activities the Club undertakes to improve life in its community. The committee supports the effort of the Club to achieve community understanding by developing projects, assisting in community efforts and supporting the continued overall improvement of the community.

**International Service** encompasses actions taken to expand Rotary's humanitarian reach around the globe and to promote world understanding and peace. The committee raises money for the Rotary Foundation which supplements Club and District projects to improve the quality of life, provide health care, clean water, food, education and other essential needs primarily in underdeveloped nations.

**Vocational Service** encourages Rotarians to serve others through their vocations and to practice high ethical standards. The committee provides opportunities for members to learn more about other vocations through weekly guest speakers, member vocational talks and community service tours.

**OFFICERS & DIRECTORS 2009-2010**

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- President – Scott Johnson
  - Vice President – Peg Wilkerson
  - Secretary – Lynn Godina
  - Treasurer – Chris Weber
  - Past President – Marsha Abramsom
  - Club Service – Dick Wang
  - Community Service – Tina Kirschman and Tracy Eastman
  - International Service – Jonathan Whitlock
  - Vocational Service – Mark Hutchinson
  - Advisor – Craig Klaas
  - Historian and Ex Officio Advisor – Don Johnson

**OFFICERS & DIRECTORS 2010-2011  
 (as of July 1, 2010)**

- President – Peg Wilkerson
- Vice President – Mark Hutchinson
- Secretary – Lynn Godina
- Treasurer – Chris Weber
- Past President – Scott Johnson
- Club Service – Dick Wang
- Community Service – Tracy Eastman

Foundation Chair – Jonathan Whitlock

Vocational Service – Mike Belk

Club Advisor – Craig Klaas

Club Historian – Don Johnson