

Rockford East Rotary Club
Clock Tower Resort & Conference Center
7801 E. State Street, Rockford, IL 61108
February 16, 2010
www.rockfordeastroty.org

**THOSE ATTENDING THE ROUNDTABLE
AND/OR
CLUB ASSEMBLY**

Beth Arvidson, Nancy Bieck-2, Nancy del Castillo, Tracy Eastman, Lynn Godina, Mark Hutchinson, Dale Johnson, Don Johnson, Scott Johnson, Craig Klaas, Chuck Lindstrom, Verne Loeppert, Bill Mohr, Pat O’Gorman-2, Dee Premo, Dick Wang, Chris Weber, Jon Whitlock, Peg Wilkerson

GUESTS

Will Renken – Clock Tower
Tom Micetich – Havana, IL Rotarian

ANNIVERSARY / BIRTHDAYS

COMING EVENT

Feb 23 Mike Williams

SPEAKER’S NOTES

Peg Wilkerson announced that the new members drive would begin on March 1st. One hint as you think about whom to invite—what companies do you know that don’t have a representative belonging to Rotary. Let them do the recruiting for you.

Chris Weber presented the recommendations for “Today’s Kids – Tomorrow’s Future”. See page 3 of this newsletter. It passed unanimously and will begin on March 23, 2010.

Delicious appetizers were enjoyed by everyone.



Dale was just told, as a new member, he had to sell 1,000 raffle tickets

Figure 1



Peg revving us up for the membership drive to begin on March 1.



Chris reviewing the nominations for the proceeds of our raffle fundraiser.

THE FOUR WAY TEST

- First, is it the truth?
- Second, is it fair to all concerned?
- Third, will it build goodwill & better friendships?
- Fourth, will it be beneficial to all concerned?

The Object of Rotary

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

- 1st - the development of acquaintance as an opportunity for service;
- 2nd - high ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society.
- 3rd - the application of the ideal of service in each Rotarian's personal, business, and community life
- 4th - the advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

ROTARY MAKE-UP LOCATIONS:

Monday:	12:00 pm 05:45 pm	Four Seasons Banquets, Freeport Ellwood House, DeKalb
Tuesday:	12:00 pm 12:00 pm 12:10 pm	Loves Park Civic Center Rochelle Country Club Jimmy's Patio Grill, Harvard
Wed:	07:00 am 11:45 am 12:00 pm 12:00 pm 12:00 pm	Steam Factory, Belvidere Maxon's Manor, Oregon Stonewall Cafe, Pecatonica Carl's Fargo, Sycamore YMCA, Belvidere
Thursday	07:00 am 12:00 pm	Four Season Banquets, Freeport Memorial Hall, Rockford
Friday	11:45 am	DeSota House Hotel, Galena

Online Make-up at: www.rotaryclubone.org

Rotary International Motto "Service Above Self"

The Four Avenues of Service

Based on the Object of Rotary, the four Avenues of Service are Rotary's philosophical cornerstone and the foundation on which Club activity is based:

- Club Service** focuses on strengthening fellowship and ensuring the effective functioning of the Club. The committee organizes social activities for the Club, maintains and order supplies, promotes Club involvement and friendships.
- Community Service** covers the projects and activities the Club undertakes to improve life in its community. The committee supports the effort of the Club to achieve community understanding by developing projects, assisting in community efforts and supporting the continued overall improvement of the community.
- International Service** encompasses actions taken to expand

Rotary's humanitarian reach around the globe and to promote world understanding and peace. The committee raises money for the Rotary Foundation which supplements Club and District projects to improve the quality of life, provide health care, clean water, food, education and other essential needs primarily in underdeveloped nations.

Vocational Service encourages Rotarians to serve others through their vocations and to practice high ethical standards. The committee provides opportunities for members to learn more about other vocations through weekly guest speakers, member vocational talks and community service tours.

OFFICERS & DIRECTORS 2009-2010

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 President – Scott Johnson
 Vice President – Peg Wilkerson
 Secretary – Lynn Godina
 Treasurer – Chris Weber
 Past President – Marsha Abramsom
 Club Service – Dick Wang
 Community Service – Tina Kirschman and Tracy Eastman
 International Service – Jonathan Whitlock
 Vocational Service – Mark Hutchinson
 Advisor – Craig Klaas
 Historian and Ex Officio Advisor – Don Johnson

OFFICERS & DIRECTORS 2010-2011 (as of July 1, 2010)

President – Peg Wilkerson
 Vice President – Mark Hutchinson
 Secretary – Lynn Godina
 Treasurer – Chris Weber
 Past President – Scott Johnson
 Club Service – Dick Wang
 Community Service – Tracy Eastman
 Foundation Chair – Jonathan Whitlock
 Vocational Service – Mike Belk
 Club Advisor – Craig Klaas
 Club Historian – Don Johnson



MEMO TO: Rotary Club of Rockford East/Cherry Valley
 Board of Directors/Membership

FROM: 09 – 10 Fundraiser Committee - Chris Weber, Committee Chair, 815-637-8087

RE: **Recommendations for "Today's Kids – Tomorrow's Future"**

DATE: February 16, 2010, Fundraiser Kick-Off is March 23, 2010.

The Fundraiser Committee met Tuesday morning, February 16, 2010 to review the 2009 – 2010 Fundraiser Nominations and finalize Fundraiser plans/procedures. The committee recommends the following to the Rotary Club of Rockford East/Cherry Valley Board and membership.

PRIZES:

First Prize:	\$1000 Cash
Second Prize:	
Third Prize:	Prairie View Golf Course Foursome of Golf
Fourth Prize:	Clock Tower Resort, 1 Standard Over-Night (4 Water Resort Passes)
Fifth Prize:	Clock Tower Resort, 1 Standard Over-Night (4 Water Resort Passes)

BUDGET: The Fundraiser 2009 – 2010 is based conservatively off a logical formula. This formula begins with each member selling, at a minimum, 20 tickets. Then, as detailed on the nomination form, each charity must sell a minimum of 20 tickets as well. Each charity's tickets will be given to that charity's sponsor. In the end, if the ticket sales increase this year, each nominated *organization/charity will receive additional funding. If sales decrease, and are below \$7600, we will decrease funds proportionately.

Budget:	Each member (34) selling 20 tickets =	\$6800
	Each Charity/Sponsor (4) selling 20 tickets =	\$800
	Excess Funds from past years =	\$1400
		\$9,000
Expenses:	First Prize	\$1000
	On-going Scholarships	\$1000
	Rotary International	\$1000
	Local Nominations	\$6000
	Total:	\$9,000

ORGANIZATIONS / CHARITY RECIPIENTS:

RVC Verne Jacobson Scholarship	\$500	*Rockford MELD	\$1500
Rockford College Steve Pang Scholarship	\$500	*Ethnic Heritage Museum	\$1500
Rotary International / Shelter Box - Haiti	\$1000	*Rock River Valley Blood Centers	\$1500
		*Open Arms Youth Ministry	\$1500

Attached: 2009 – 2010 Fundraiser Committee Nominations Summary and Recommended Funding

