

Rockford East Rotary Club

Clock Tower Resort & Conference Center
7801 E. State Street, Rockford, IL 61108
August 31, 2010

www.rockfordeastrotary.org

WE MISSED YOU

Beth Arvidson, Joe Clinton, Robert Eichman, Scott Englehart, Craig Klaas, Bill Mohr, Pat O'Gorman, Chris VanSickle

GUESTS

Don and Bonnie Ahrendson – Ottawa, IL
Mike VanSistine – Loves Park
Don Skadow – Loves Park
Karen Skadow
Patti Linden – soon to be new member

BIRTHDAYS AND ANNIVERSARYS



Ingrid Dohm on September 6th

COMING EVENTS

September 7-Anne O'Keefe, Exec. Dir. of Rockford Area Arts Council presenting on "The Element" and also briefly on the Arts Council's current activities.
September 14-Aaron Booker, Sherrif's Dept. on "Increasing Public Safety and Reducing Crime in Winnebago Co."
September 21-Business Meeting
September 28-Carrie Breitback, presenting on the Rockford Art Museum.

FYI

Jonathan Blaser & family were interviewed by WGN for a spot on the Labor Day MDA Telethon to be shown between 11:45 AM and 1 PM (right before the Cubs game on WGN). Joanne & Jonathan will also present a check during that hour.

SPEAKER'S NOTES



District Governor from Ottawa, IL, Don Ahrendson



Rockford Rotary East receives award for the biggest improvement in membership

Rotary International's President Ray Klinginsmith's message for this year is Bigger, Better, Bolder. He would like every club to look at everything they do and if it is not working, change it. All RI projects start at the club level. The RI strategic plan for 2010-2011 is three fold: to offer support to strengthen local clubs, to provide humanitarian service and to enhance public interest and awareness.

Our District President, Don Ahrendson's focus for this year will be visioning. He will engage trained facilitators to come to each club, by request. This will be free to the clubs. All they would have to provide is a room, lunch and presentation supplies. They would look to have a group of 12-25 members to attend such a meeting in an evening or on a Saturday morning.

Some topics might be where do you think our club should be in 5 years. Think outside the box and the facilitators will help the group categorize and finalize their long-term goals.

Tracy Eastman wants volunteers on Sept. 16 for Golden Apple delivery to the schools.

THE FOUR WAY TEST

First, is it the truth?

Second, is it fair to all concerned?

Third, will it build goodwill & better friendships?

Fourth, will it be beneficial to all concerned?

The Object of Rotary

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

1st - the development of acquaintance as an opportunity for service;

2nd - high ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society.

3rd - the application of the ideal of service in each Rotarian's personal, business, and community life

4th - the advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

ROTARY MAKE-UP LOCATIONS:

Monday:	12:00 pm 05:45 pm	Four Seasons Banquets, Freeport Ellwood House, DeKalb
Tuesday:	12:00 pm 12:00 pm 12:10 pm	Loves Park Civic Center Rochelle Country Club Jimmy's Patio Grill, Harvard
Wed:	07:00 am 11:45 am 12:00 pm 12:00 pm 12:00 pm	Steam Factory, Belvidere Maxon's Manor, Oregon Stonewall Cafe, Pecatonica Carl's Fargo, Sycamore YMCA, Belvidere
Thursday	07:00 am 12:00 pm	Four Season Banquets, Freeport Memorial Hall, Rockford
Friday	11:45 am	Desoto House Hotel, Galena

Online Make-up at: www.rotaryclubone.org

Rotary International Motto **"Service Above Self"**

The Four Avenues of Service

Based on the Object of Rotary, the four Avenues of Service are Rotary's philosophical cornerstone and the foundation on which Club activity is based:

Club Service focuses on strengthening fellowship and ensuring the effective functioning of the Club. The committee organizes social activities for the Club, maintains and order supplies, promotes Club involvement and friendships.

Community Service covers the projects and activities the Club undertakes to improve life in its community. The committee supports the effort of the Club to achieve community understanding by developing projects, assisting in community efforts and supporting the continued overall improvement of the community.

International Service encompasses actions taken to expand Rotary's humanitarian reach around the globe and to promote world understanding and peace. The committee raises money for the Rotary Foundation which supplements Club and District projects to improve the quality of life, provide health care, clean water, food, education and other essential needs primarily in underdeveloped nations.

Vocational Service encourages Rotarians to serve others through their vocations and to practice high ethical standards. The committee provides opportunities for members to learn more about other vocations through weekly guest speakers, member vocational talks and community service tours.

OFFICERS & DIRECTORS 2010-2011

President – Peg Wilkerson

Vice President – Mark Hutchinson

Secretary – Lynn Godina

Treasurer – Chris Weber

Past President – Scott Johnson

Club Service – Dick Wang

Community Service – Tracy Eastman

Foundation Chair – Jonathan Whitlock

Vocational Service – Mike Belk

Club Advisor – Craig Klaas

Club Historian – Don Johnson