

Rockford East Cherry Valley Rotary Newsletter

July 28, 2009

www.rockfordeastrotrary.org

We missed you:

Nancy Bieck, Mike Belk, Amy Donahue, Bob Eichman, Jerry Flaming, Scott Johnson, Nick Meade, Chris VanSickel, and Jack Ward

Guests

Dale Johnson, Nancy del Castillo,
Blas Serrano & Dr Paul Burkholder

Anniversary/Birthdays

None

Coming Events

10/11 Represetatve Ron Wait

10/19

10/27 Dr Helen Laib

Speakers Notes

Bob O'brien of the Chicago/Rockford International Airport was our guest speaker this past Tuesday. You may feel that he works for the airport board but in reality he works for all of us. Bob realizes that there are choices of other regional airports that we can choose from but his preference is we support our own airport.

In 1978 the feds deregulated air travel and it became possible for the "common man" to travel. In reality, prices are often below the actual cost.

Travelers are looking for more value and a great option right now is the current trip direct to Branson, MO. With low fares starting at \$89.00 it is a fantastic value. It is much easier than a 10 hour drive or bus trip. The goal of our local airport is to treat each and every passenger like it is their mom, dad, sister, brother, aunt, or uncle.

Although Rockford has grown from being the 27th largest air cargo facility to the 19th we are still lagging in personal travel. To move forward each of us needs to help. As a community we proved that we can when we raised \$269,000. in 20 days. We do not have to crawl, walk, or run to make this happen, it can move at an even faster pace. With Bob as our coach we can make this happen. The key is to believe!

My apologies to everyone. I could not open Don's photos. Sorry!